

*Road Signs*

RESOLUTION OF THE BOARD OF SUPERVISORS OF THE  
COUNTY OF SANTA CLARA APPROVING COUNTY SIGN ROUTES  
IN ACCORDANCE WITH THE VOLUNTARY CALIFORNIA COUNTY  
ROUTE MARKER PROGRAM OF CSAC

---

WHEREAS, the assignment of county route numbers on the highways hereinafter described and the signing of such routes will assist the public using these highway routes; and

WHEREAS, the California County Route Marker Program, developed under the auspices of the County Supervisors Association of California (CSAC) has been in existence since 1958 and is now incorporated with the National Uniform County Route Marker Program adopted by the National Association of Counties (NACO) in 1967, such program being designed to benefit the motorists traveling the more important County roads by designating such routes as "County Sign Routes" and assigning route numbers to them, such routes being properly posted and indicated as such on road maps; and

WHEREAS, the County Supervisors Association of California has adopted a twelve point program providing for standard county route markers for use on certain county roads; and

WHEREAS, Santa Clara County has the following routes which meet the requirements as stated below:

1. Almaden and Alamitos Roads, Road Numbers A8404 and A9400, between County Sign Route G8, McKean Road, and Hicks Road (Almaden Reservoir).
2. Bear Creek Road, Road Number A8300, FAS-V902, between State Sign Route 17 and State Sign Route 35.
3. Croy Road, Road Number S04001, between County Sign Route G8, Uvas Road, and Uvas Canyon County Park.

NOW, THEREFORE, BE IT RESOLVED that Santa Clara County hereby approves the route number assignment to the above listed county roads in accordance with the California County Route Marker Program and requests implementation of this program as provided therein.

MAR 27 1978 *of*

Copies to: (4) Transportation Agency (Roads Operations) and (1) to County Counsel

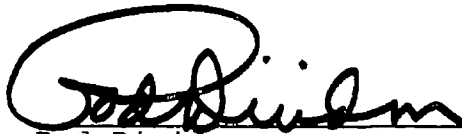
PASSED AND ADOPTED by the Board of Supervisors of  
the County of Santa Clara, State of California on

MAR 27 1978, by the following vote:

AYES: Supervisors SANCHEZ, CORTESE, MC CORQUODALE, STEINBERG, DIRIDON

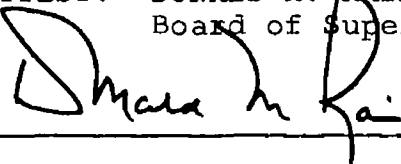
NOES: Supervisors NONE

ABSENT: Supervisors NONE



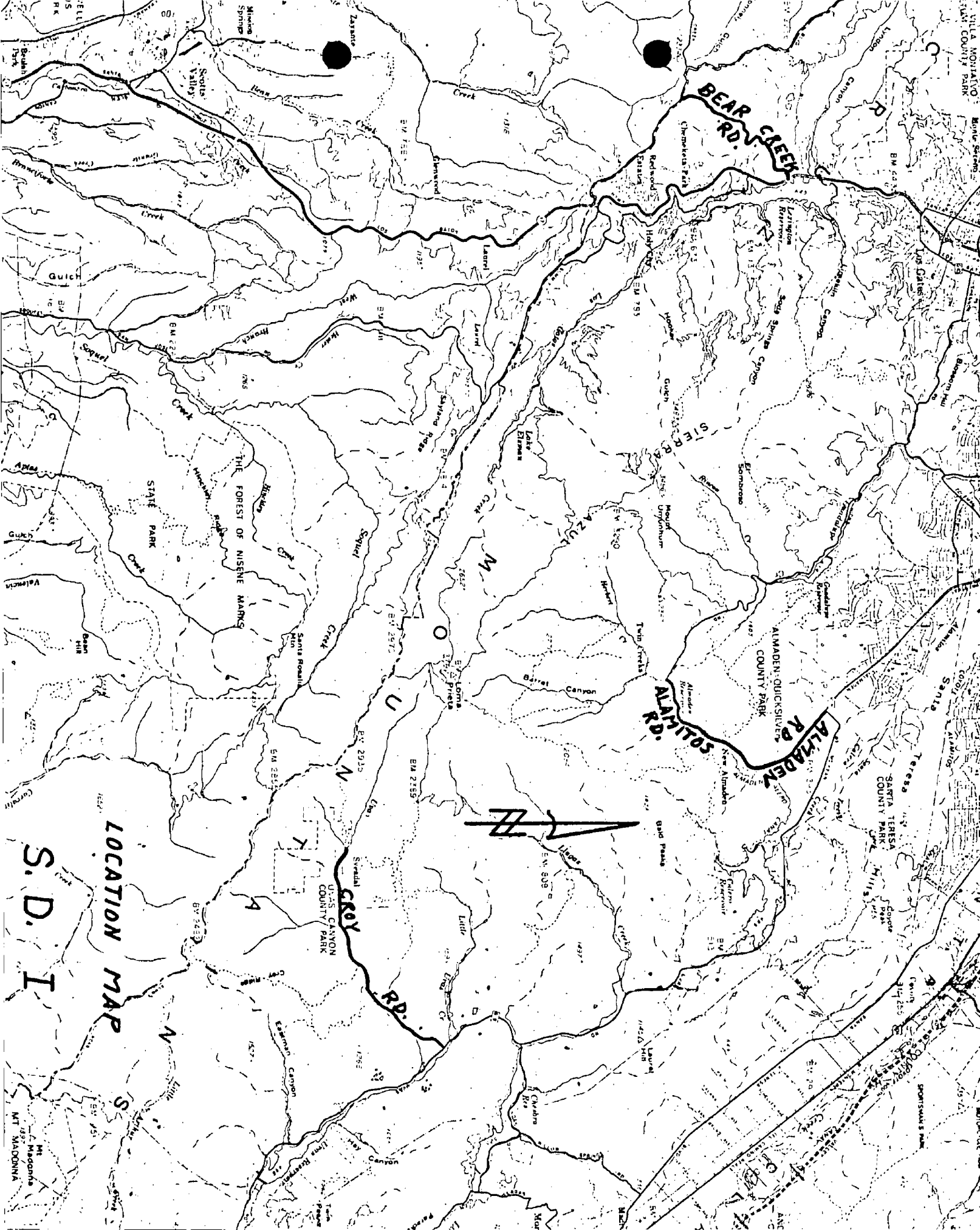
Rod Diridon  
Chairperson, Board of Supervisors

ATTEST: DONALD M. RAINS, Clerk  
Board of Supervisors



APPROVED AS TO FORM:

  
Deputy County Counsel



S. D. I.

LOCATION MAP

N

S



BEAR RD. CREEK

SIERPE RD.

ALMADEN RD.

U.S. CANYON COUNTY PARK

SANTA TERESA COUNTY PARK

VILLA MONTE ALTO  
SANTA TERESA COUNTY PARK

SPORTSMAN'S PARK



TRANSMITTED FOR AGENDA OF

MAR 27

B R

TRANSMITTAL MEMORANDUM

S.D. 1

Page 1 of 2

COUNTY EXECUTIVE OFFICE

DATE: March 14, 1978

FOR: BOARD OF SUPERVISORS AGENDA OF March 27, 1978  
FROM: SHIELDS, ROADS OPERATIONS, TRANSPORTATION AGENCY  
SUBJECT: RESOLUTION APPROVING COUNTY SIGN ROUTES

Recommended Action:

Adopt the attached Resolution adding Almaden-Alamitos, Bear Creek and Croy Roads to the County Sign Route System.

Reasons for Recommendation:

The County Route Marker Program is designed to benefit motorists traveling the more important county highways in California by designating such routes as "County Sign Routes" and assigning route numbers to them. As such routes are posted and the designations indicated on road maps, the full benefit of the program is then realized by the traveling public. Almaden-Alamitos, Bear Creek and Croy Roads should be included in the Santa Clara County routes.

Background:

In 1957 the County Engineers Association of California adopted a resolution requesting the County Supervisors Association of California (CSAC) to initiate a program to establish a system of county sign routes to supplement the Federal and State sign routes.

A program was adopted by CSAC and the first County Sign Route Numbers were approved and assigned in Lassen County on August 1, 1958. Subsequently, the program expanded throughout the State and has received national recognition.

This Board approved the expansion of the County Route Marker Program by an additional fourteen routes on January 23, 1978, in response to a recommendation of the Transportation Commission. These three routes are completely within County jurisdiction and therefore do not require any cooperative resolutions from other governmental agencies.

(cont'd)

APPROVED: DIRECTOR CB

COUNTY EXECUTIVE \_\_\_\_\_

AGENDA DATA: DATE: \_\_\_\_\_

BOARD ACTION: \_\_\_\_\_

ITEM NO. \_\_\_\_\_

TRANSMITTAL MEMORANDUM

Page 2 of 2

DATE: March 14, 1978

DATE OF AGENDA: March 27, 1978

TITLE: RESOLUTION APPROVING COUNTY SIGN ROUTES

Background: (continued)

Santa Clara County already has the following nine "County Sign Routes" designated:

<u>No.</u>	<u>Roadway</u>
G2	Lawrence Expressway
G3	Oregon-Page Mill Expressway
G4	San Tomas Expressway
G5	Foothill Expressway
G6	Central Expressway
G7	Bloomfield Road
G8	Almaden Expressway - McKean Road - Uvas Road - Watsonville Road
G9	Leavesley-Ferguson Road
G10	Blossom Hill Road

Capitol and Montague Expressways are currently being reviewed by CSAC for addition to the County Sign Route System.

Consequences of Negative Action:

These three important County highways, Almaden-Alamitos, Bear Creek and Croy Roads, will not be designated "County Sign Routes."

Steps Following Approval:

Upon approval by the Board of Supervisors, the Transportation Agency will do the following:

1. Send three copies of Resolution to County Supervisors Association of California for approval by its Board of Review.
2. Notify California Division of Highways for ~~Route Number~~ assignment.
3. Upon approval of the County Supervisors Association of California and the assignment of route number, install the appropriate road signs.

RMS:hn

Attachments: Resolution  
Location Map

cc: Donald J. Baker, Deputy County Counsel

DEPARTMENT OF TRANSPORTATION

DIVISION OF HIGHWAYS

1120 N STREET

SACRAMENTO, CALIFORNIA 95814

(916) 445-6134



*Roads Signs  
Gen*

March 13, 1978

100.57

04-SC1-O-CR

Board of Supervisors  
Santa Clara County Courthouse  
70 West Hedding Street  
San Jose, CA 95110

Gentlemen:

Attached is Schedule No. 41 which indicates the assignment of County Route Marker numbers to certain roads in Santa Clara County.

This action is in response to your Resolution adopted October 17, 1977, and has been taken in accordance with Section 9 of the County Route Marker Program approved on April 25, 1958 by the County Supervisors Association of California.

Sincerely,

PHIL RAINE, Chief  
Division of Highways

By

A. C. Estep, Chief  
Office of Local Assistance

GGG:dmt

Attachment

RECEIVED  
BOARD OF SUPERVISORS  
MAR 17 2 03 PM '78  
COUNTY OF  
SANTA CLARA

cc: EA Supervisor  
TRANSPORTATION  
3/20/78

## COUNTY ROUTE MARKER PROGRAM

ASSIGNMENT SCHEDULE  
COUNTY ROUTE MARKER NUMBERS

SCHEDULE NUMBER 41

SIGN ROUTE NUMBER	DESCRIPTION	COUNTY	LENGTH MILES	COUNTY ROAD NUMBER	FA ROUTE NUMBER	DATE APPROVED
G4 REV	From SSR 17 northerly via the San Tomas Expressway to SSR 101 and from SSR 101 northeasterly via the Montague Expressway to I-680	Santa Clara	14.2	6309 6311	C007	3-1-78
G21	From CSR G8 northeasterly via the Capitol Expressway to I-680  When these routes have been signed please notify:  California Department of Transportation Office of Local Assistance P.O. Box 1499 Sacramento, California 95807	Santa Clara	9.5	7431	C012	3-1-78

County of Santa Clara  
California

*Boards signed*

*TDH*  
January 13, 1978

Honorable Board of Supervisors  
~~Transit District~~  
County of Santa Clara  
County Government Center, East Wing  
San Jose, California 95110

Subject: Expansion of the County Route  
Marker Program in Santa Clara  
County

Gentlepersons:

At its meeting of January 11 the Transportation Commission unanimously agreed to request that your honorable Board approve the proposed expansion of the County Route Marker Program in Santa Clara County in accordance with the enclosed recommendations.

Very truly yours,

TRANSPORTATION COMMISSION

*Mary A. Quigley*  
Mary A. Quigley  
Secretary

Enclosure

APPROVED BY THE BOARD OF SUPERVISORS  
OF SANTA CLARA COUNTY JAN 23 1978  
DONALD M. RAINS, Clerk of the Board

BY *Valerie A. Mcweeney*  
Deputy Clerk

JAN 23 1978 *MB*



December 19, 1977

HIGHWAYS, BIKEWAYS AND AIRPORTS COMMITTEE REPORT  
TO THE  
TRANSPORTATION COMMISSION

Subject: Expansion of the County Route Marker Program in Santa Clara County

Members Present: Cude, Fletcher, Stewart (Chairperson), Winckler

Members Absent: None

Introduction:

The Committee met on Wednesday, December 14, 1977, to discuss the proposal from the County Transportation Agency to expand the County Route Marker Program. A copy of a staff memo regarding this program, dated October 28, 1977, is attached.

Background:

The Statewide County Route Marker Program was established by the County Supervisors' Association of California (CSAC) in 1958 to aid the "general traveling public." Santa Clara County established nine routes (G-2 through G-10) in the period between 1958 and 1964. The Transportation Agency has recently proposed that two routes (County Expressways) be added to the County Route Marker Program. This proposal is to include 14 additional routes in this program. A map identifying the existing and proposed routes is attached.

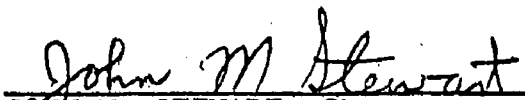
Discussion:

The Committee discussed the issue of "potential benefit to the traveling public" in revitalizing and expanding the County Route Marker Program in Santa Clara County. It was generally agreed that the benefit to (1) motorists from outside the urbanized area and (2) recreational travelers is worth the estimated cost of \$10,000 to the County Road Fund to expand the Route Marker Program as proposed.

Recommendation:

It is recommended that the Transportation Commission approve the proposed expansion of the County Route Marker Program in Santa Clara County and forward this proposal to the County Board of Supervisors for approval.

Submitted by,

  
JOHN M. STEWART, Chairperson

SAB:jl

Attachment

cc: Each Member - Highways, Bikeways and  
Airports Committee

William Siegel  
Eleanor Young  
CB  
RMS  
RBP  
LM  
RGH

# memorandum



TO Louis Montini, Deputy Dir.  
Transportation Development  
SUBJECT COUNTY ROUTE MARKER PROGRAM

FROM R. M. Shields  
Roads Operations

DATE  
October 28, 1977

The following are excerpts from the attached Policy on County Route Markers established by CSAC on April 25, 1958 (unless otherwise noted):

1. That a program of placing county route markers on certain county roads is most desirable and beneficial to counties' operations as well as the general traveling public. ....
6. That the routes to be so marked conform to the following criteria: That the route be a major road of general interest, such as qualified connections between State highways or other county signed routes; a road leading to a major facility as a state park, county park, national park or monument, historical monument, a publicly owned recreational area, or a military installation or area. (Revised October 10, 1961). ....

The attached map delineates the County routes that have already been established within Santa Clara County. Two major County highways are currently being processed for inclusion into the County Route System and are not assigned numbers at this time. These are Montague Expressway between State Highway 101 and State Highway 680 and Capitol Expressway between County Route G8-Almaden Expressway and State Highway 680.

A number of other roadways within Santa Clara County appear, in my opinion, to meet the established criteria for county routes. These roads are shown on the map and are listed on the attached "Proposed Expansion of the County Route Marker Program" under the appropriate criteria. A number of these routes will require concurrence by the affected local agencies. Additional routes may also qualify.

The proposed expansion routes that are solely county responsibility and have Agency support can be pursued directly through the Board of Supervisors; however, the proposed expansion routes that include city streets or extend beyond county boundaries must have written concurrence of the affected public entity. Therefore, it is requested that this matter be presented to the Transportation Commission for city feedback and recommendation to the Board of Supervisors.

RMS:hn

Attachments: Proposed Expansion of the County Route Marker Program  
History/Policy of County Route Marker Program  
Map

cc: JTP  
CB  
RBP

PROPOSED EXPANSION  
OF  
COUNTY ROUTE MARKER PROGRAM

It is proposed that the following roads be included in the County Route Marker Program. The proposed expansion routes have been listed under the appropriate criteria as established by CSAC. Affected agencies involved in each road are shown in parenthesis.

Category 1. A major road of general public interest, such as qualified connections between State Highways or County signed routes:

1. SANTA TERESA BOULEVARD between County Route G10-Blossom Hill Road and State Highway 101 south of Gilroy. (San Jose and Morgan Hill)
2. WATSONVILLE ROAD between County Route G8-Uvas Road and Monterey Highway. (Morgan Hill)
3. JUNIPERO SERRA BOULEVARD and the ALAMEDA DE LAS PULGAS between County Route G3-Oregon-Page Mill Expressway and State Highway 84 in San Mateo County. (San Mateo County, Redwood City and Atherton)
4. CAMDEN AVENUE and HILLSDALE AVENUE between State Highway 17 and County Route G8-Almaden Expressway. (San Jose)
5. BAILEY AVENUE between County Route G8-McKean Road and State Highway 101. (San Jose)
6. QUIMBY ROAD between Capitol Expressway and State Highway 130 (Mt. Hamilton Road). (San Jose)
7. WHITE-SAN FELIPE-METCALF ROADS between Quimby Road and State Highway 101. (San Jose)
8. BEAR CREEK ROAD between State Highway 17 and State Highway 35.
9. PAGE MILL ROAD between State Highway 280 and State Highway 35. (Palo Alto and Los Altos Hills)
10. FOOTHILL BOULEVARD-STEVENS CANYON ROAD-MT. EDEN ROAD-PIERCE ROAD between State Highway 280 and State Highway 9 (Congress Springs Road). (Cupertino and Saratoga)

## PROPOSED EXPANSION OF COUNTY ROUTE MARKER PROGRAM

Category 2. A road leading to a major facility as a state park, county park, national park or monument or historical monument:

1. DUNNE AVENUE between Santa Teresa Boulevard (across State Highway 101, South Valley Freeway) and Henry W. Coe State Park. (Morgan Hill)
2. CROY ROAD between County Route G8-Uvas Road and Uvas Canyon County Park.
3. ALMADEN-ALAMITOS ROAD between County Route G8-McKean Road and Hicks Road (Almaden Reservoir). (San Jose)

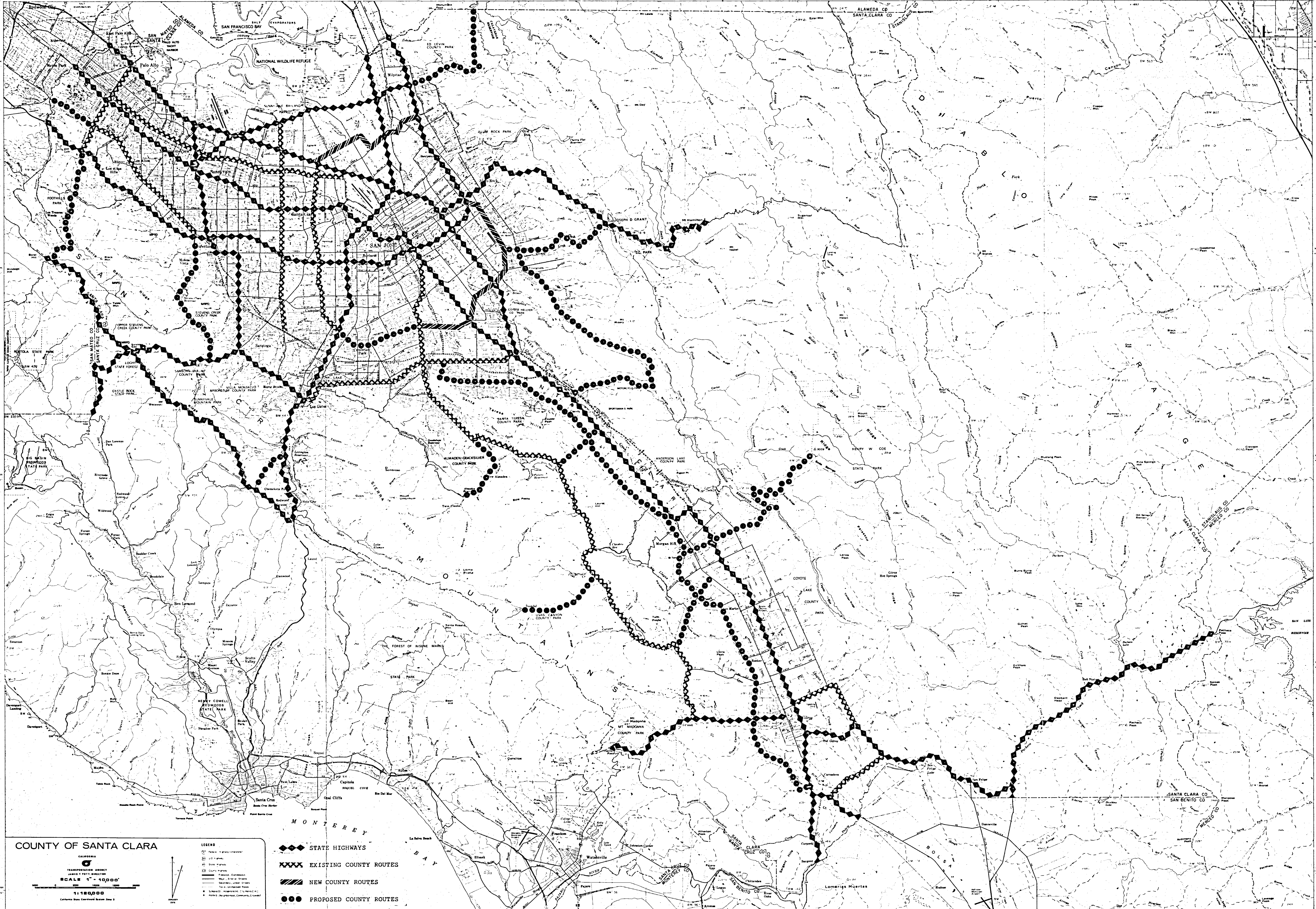
Category 3. A road leading to a major publicly owned recreational area or to a major defense installation or area:

1. CALAVERAS ROAD between State Highway 680 and the Alameda County Line (Calaveras Reservoir). (Milpitas and Alameda County)

Category 4. A major arterial street or road.

No routes recommended.





*Bonds Signs  
Plan*

RESOLUTION OF THE BOARD OF SUPERVISORS OF THE COUNTY OF  
SANTA CLARA APPROVING COUNTY SIGN ROUTES IN ACCORDANCE WITH  
THE VOLUNTARY CALIFORNIA COUNTY ROUTE MARKER PROGRAM OF CSAC

WHEREAS, the assignment of county route numbers on the highways hereinafter described and the signing of such routes will assist the public using these highway routes; and

WHEREAS, the California County Route Marker Program, developed under the auspices of the County Supervisors Association of California (CSAC) has been in existence since 1958 and is now incorporated with the National Uniform County Route Marker Program adopted by the National Association of Counties (NACO) in 1967, such program being designed to benefit the motorists traveling the more important County roads by designating such routes as "County Sign Routes" and assigning route numbers to them, such routes being properly posted and indicated as such on road maps; and

WHEREAS, the County Supervisors Association of California has adopted a twelve point program providing for standard county route markers for use on certain county roads; and

WHEREAS, Santa Clara County has the following routes which meet the requirements as stated below:

1. Montague Expressway, Road Number 6311, FAU-C007, between State Sign Route 101 and FAI Route 680.
2. Capitol Expressway, Road Number 7431, FAU-C012, between County Sign Route G8, Almaden Expressway, and FAI Route 680;

NOW, THEREFORE, BE IT RESOLVED that Santa Clara County hereby approves the route number assignment to the above listed county roads in accordance with the California County Route Marker Program and requests implementation of this program as

cc: Co. Counsel, Transportation

10/11/77  
uf


provided therein.

PASSED AND ADOPTED by the Board of Supervisors of the  
County of Santa Clara, State of California on OCT 17 1977,  
by the following vote:

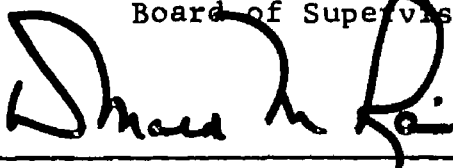
AYES: Supervisors SANCHEZ, CORTESE, MC CORQUODALE, STEINBERG, DIRIDON

NOES: Supervisors NONE

ABSENT: Supervisors NONE

  
Geraldine F. Steinberg, Chairperson  
Board of Supervisors

ATTEST: DONALD M. RAINS, Clerk  
Board of Supervisors

  
\_\_\_\_\_

APPROVED AS TO FORM:

  
DONALD J. BAKER  
Assistant County Counsel



# memorandum



TO	Mike Maloney	FROM	Nancy Corda
	Transportation		Board of Supervisors
SUBJECT			DATE 11/3/77

Resolution of the Board of Supervisors of  
the County of Santa Clara Approving County  
Sign Routes in Accordance With the Voluntary  
California County Route Marker Program of CSAC

Attached are three certified copies of the above  
Resolution.

County of Santa Clara  
California

RMN  
Transportation Agency  
1555 Berger Drive  
San Jose, California 95112

G

M-14

TRANSMITTAL MEMORANDUM

S.D. 2, 3

Page 1 of 2

DATE: September 27, 1977

FOR: BOARD OF SUPERVISORS AGENDA OF October 17, 1977  
FROM: SHIELDS, ROADS OPERATIONS, TRANSPORTATION AGENCY  
TITLE: RESOLUTION APPROVING COUNTY SIGN ROUTES

DESCRIPTION:

Recommended Action:

Adopt the attached Resolution adding Montague and Capitol Expressways to the County Sign Route System.


Reasons for Recommendation:

The County Route Marker Program is designed to benefit motorists traveling the more important county highways in California by designating such routes as "County Sign Routes" and assigning route numbers to them. As such routes are posted and the designations indicated on road maps, the full benefit of the program is then realized by the traveling public. Montague and Capitol Expressways should be included in the Santa Clara County routes.

Background:

In 1957 the County Engineers Association of California adopted a resolution requesting the County Supervisors Association to initiate a program to establish a system of county sign routes to supplement the Federal and State sign routes.

A program was adopted by the Supervisors Association and the first County Sign Route Numbers were approved and assigned in Lassen County on August 1, 1958. Subsequently, the program expanded throughout the State and has received national recognition.

APPROVED: JAMES POTT 

COUNTY EXECUTIVE \_\_\_\_\_

AGENDA DATA: DATE: \_\_\_\_\_  
ITEM NO: \_\_\_\_\_

BOARD ACTION: \_\_\_\_\_

TRANSMITTAL MEMORANDUM

Page 2 of 2

DATE: September 27, 1977

DATE OF AGENDA: October 17, 1977

TITLE: RESOLUTION APPROVING COUNTY SIGN ROUTES

Background: (continued)

Santa Clara County already has the following nine "County Sign Routes" designated:

<u>No.</u>	<u>Roadway</u>
G2	Lawrence Expressway
G3	Oregon-Page Mill Expressway
G4	San Tomas Expressway
G5	Foothill Expressway
G6	Central Expressway
G7	Bloomfield Road
G8	Almaden Expressway - McKean Road - Uvas Road - Watsonville Road
G9	Leavesley-Ferguson Road
G10	Blossom Hill Road

Consequences of Negative Action:

These two important County highways, Montague and Capitol Expressways, will not be designated "County Sign Routes."

Steps Following Approval:

Upon approval by the Board of Supervisors, the Transportation Agency will do the following:

1. Send copies of Resolution to County Supervisors Association of California for approval by its Board of Review.
2. Notify California Division of Highways for route number assignment.
3. Upon approval of the County Supervisors Association of California and the assignment of route number, install the appropriate road signs.

RMS:hn

Attachments: Resolution  
Location Maps (2)

6077 REV 2/69 cc: Donald J. Baker, Deputy County Counsel

INFORMATION ONLY

Planning

May 17, 1971

Santa Clara County Planning Commission  
70 West Hedding Street  
San Jose, California 95110

Gentlemen:

It has come to my attention that items 11, 12, 15 and 16 on your agenda for May 20 have to do with proposed directional signs on unincorporated lands within the Mountain View sphere of influence.

We strongly urge the Planning Commission to deny these requests as they are contrary to efforts being made to upgrade this community by the elimination of such inappropriate, unwarranted and unwanted environmental clutter. This City has, for many years, strictly prohibited billboards and all other off-site signs. Furthermore, we would hope that the County shares our interest in cleaning-up pre-existing nonappurtenant signs, rather than adding still more. A particular problem exists in that we must continually explain to sign people why off-site signs are present in the community (on unincorporated lands)--even though they are clearly prohibited by the City.

Mountain View would again like to go on record, as it did by unanimous Council vote on August 10, 1970 (resolution attached), as requesting County cooperation and coordination in such matters. We respectfully ask that the proposed signs be denied.

*No  
Resolution  
attached*

Yours truly,

Robert S. Lawrence  
Director of Planning

Attachment

cc: City Manager  
Victor Calvo, Chairman, Bd. of Supervisors

cc: Supervisors  
H. Watkins

OFFICE OF THE  
SHERIFF

RECEIVED  
BOARD OF SUPERVISORS  
MAY 18 1 32 PM '71  
COUNTY OF  
SANTA CLARA

12/19 #6  
69347-400

# memorandum



TO	Jean	FROM	Eileen
SUBJECT	Advertising Signs-Vicinity of Expressways		DATE
			Oct. 7, 1970

Don Weden of Planning staff (he is assigned to ICC and PPC) says the ICC adopted both resolutions (off-site subdivision signs and signs in vicinity of expressways).

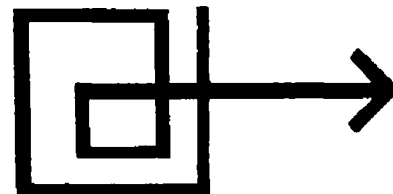
PPC adopted the resolution re subdivision signs and referred the matter of signs in the vicinity of expressways to SCCAPO (S C Co Assn of Planning Officials) to get some clarification on various points - for instance, how soon existing billboards should be taken down.

Don said ~~the express~~ he would get a report to us soon.

The matter was referred to the Planning Dept., ICC, and PPC. Shall we wait until we get a report from each of them, or one report stating the action taken by each of them, before we agendize the matter?

*Held inasmuch as Don <sup>Weden</sup> said report  
would be forthcoming soon.*

**PLANNING POLICY COMMITTEE OF SANTA CLARA COUNTY**  
% ROOM 314, COUNTY ADMINISTRATION BLDG., 70 W. HEDDING ST., SAN JOSE, CA. 95110



October 21, 1970

The Board of Supervisors  
Santa Clara County  
70 W. Hedding Street  
San Jose, California 95110

Re: The Santa Clara County Association of Planning Officers Sign  
Control Resolutions Referred to PPC by the Board of Supervisors  
and by SCCAPO

Gentlemen:

At its September 3 meeting the PPC considered the two sign control  
resolutions originally adopted by SCCAPO and referred to us by both  
SCCAPO and the Board of Supervisors.

The full membership of the PPC adopted the resolution regarding off-  
site subdivision directional signs. The resolution regarding the  
prohibition of off-site advertising signs within 600' of all County  
expressways, however, was referred back to SCCAPO for clarification  
regarding two points. Specifically, these two points are: (1) whether  
this prohibition was meant to include off-site subdivision directional  
signs and (2) what policies and procedures should be adopted regarding  
existing signs which would become non-conforming signs if this pro-  
hibition were enacted. The PPC will be reconsidering this resolution  
when it receives the requested clarifications from SCCAPO.

Yours very truly,

Charles Gordon, Chairman

CG:DW:jb

Handwritten text at the top left of the page, mostly illegible.

Main body of handwritten text, consisting of several paragraphs. The text is extremely faint and mostly illegible.

RECEIVED  
BOARD OF COUNTY COMMISSIONERS  
COUNTY OF  
SANTA CLARA  
OCT 21 1 58 PM '70



SANTA CLARA COUNTY ASSOCIATION OF PLANNING OFFICERS  
70 West Hedding Street, Room 314  
San Jose, California 95110

October 21, 1970

Mr. Charles Gordon, Chairman  
Planning Policy Committee  
70 W. Hedding Street  
San Jose, California 95110

Dear Chuck:

At its September meeting the PPC referred back to SCCAPO the resolution previously adopted by SCCAPO regarding the prohibition of all signs within 600' of all County expressways. The PPC requested that two aspects of that resolution be clarified. Specifically, the PPC wanted to know (1) whether this prohibition was meant to include off-site subdivision directional signs, and (2) what policies and procedures were to be followed with regard to existing signs which would become non-conforming signs if this prohibition were adopted.

At its October meeting SCCAPO considered these questions and decided that the ban should apply to all off-site signs, including off-site subdivision directional signs. Since off-site subdivision signs could still be placed adjacent to major arterial streets, it was felt that this complete ban along the expressways would impose no major hardship upon developers.

SCCAPO further decided that because there is such a great diversity of procedures among the various jurisdictions for dealing with non-conforming signs, no single policy resolution could be adopted which would apply to all of them. It was felt, however, that each jurisdiction should proceed as quickly as possible to secure the removal of non-conforming signs.

Yours very truly,

James Connolly, Chairman

JC:DW:jb

cc: The Board of Supervisors ✓  
Santa Clara County

SECRET  
JAN 21 1 58 PM '70  
OFFICE OF  
SANTA CLARA



**INTER-CITY COUNCIL** ○ *Santa Clara County, California*

County Planning Department, 70 W. Hedding Street, Rm. 314, San Jose, Calif. 95110

October 21, 1970

The Board of Supervisors  
Santa Clara County  
70 W. Hedding Street  
San Jose, California 95110

Re: The Santa Clara County Association of Planning Officers Sign  
Control Resolutions Referred to ICC by the Board of Supervisors

Gentlemen:

This is to inform you that at the September 3 meeting of the Inter-City Council the Mayors' Committee considered and adopted the two sign control resolutions originally adopted by the Santa Clara County Association of Planning Officers (SCCAPO) and referred to us by the Board of Supervisors.

Specifically, these resolutions (1) recommend that all signs be prohibited within 600' of all County expressways, and (2) request the County to observe within each city's sphere of influence that city's regulations regarding the number of off-site subdivision directional signs which will be permitted for each subdivision.

Yours very truly,

Charles E. DeFreitas, Chairman  
Mayors' Committee

CED:DW:jb

RECEIVED  
BUREAU OF SUPPLY  
OCT 21 11 58 AM '70  
COMPTON & OF  
SANTA CLARA

# memorandum

*Pending P. Gen*



TO	FROM
Don Weden, Planning Dept.	Clerk of the Board's Office
SUBJECT	DATE
Advertising & Directional Signs	Oct. 20, 1970

Attached are copies of resolutions from the cities of Los Altos *Hills* and Saratoga regarding Off-Site Advertising Signs Adjacent to Expressways and Off-Site Subdivision Directional Signs.

As you know, this matter was referred to the PPC, ICC and Planning staff by the Board of Supervisors on Aug. 25, 1970 and is currently under consideration by these groups subsequent to their presentation of a report to the Board.

If we receive resolutions from other cities of the County, will forward copies to you.

*Eileen Owen*

Attachments





948-9127

26379 FREMONT ROAD, LOS ALTOS HILLS, CALIFORNIA 94022

October 16, 1970

Mrs. Jean Pullan  
City Clerk  
Santa Clara County  
Board of Supervisors  
70 West Hedding Street  
San Jose, California 95110

Dear Mrs. Pullan:

I am enclosing a copy of Resolution No.602A  
regarding Off Site Subdivision Directional Signs,  
adopted by the City Council on September 21, 1970.

Very truly yours,

TED J. KLUZEK  
City Clerk  
Town of Los Altos Hills

TJK/jp  
Enc.

RESOLUTION NO. 602A

A RESOLUTION OF THE CITY COUNCIL OF THE TOWN OF LOS ALTOS HILLS REGARDING OFF SITE SUBDIVISION DIRECTIONAL SIGNS.

RESOLVED, by the City Council of the Town of Los Altos Hills, California, that

WHEREAS, most of the cities in the County of Santa Clara, including the Town of Los Altos Hills, have adopted ordinances limiting the number of off site subdivision directional signs they will allow; and

WHEREAS, the number of such signs which may be erected in the unincorporated areas of the County is presently discretionary with no established standard; and

WHEREAS, continued coordination between the cities and the County is desirable;

NOW, THEREFORE, BE IT RESOLVED that the total number of off site subdivision directional signs permitted by each city for any one subdivision should also be applied by the County to the unincorporated areas within each city's sphere of influence; and

BE IT FURTHER RESOLVED that in order to implement this policy, it is recommended that prior to taking action upon an application for an off site subdivision directional sign, the County refer the application to the appropriate city to determine the number of such sign already granted for that particular subdivision and the maximum number allowed under that city's regulations; and

BE IT FURTHER RESOLVED that the City Clerk transmit a copy of this resolution to the Board of Supervisors of the County of Santa Clara.

\* \* \* \* \*

I HEREBY CERTIFY THAT the foregoing resolution was passed and adopted at a regular meeting of the City Council of the Town of Los Altos Hills on September 21, 1970, by the following roll call vote:

AYES: Councilmen Aiken, Davey, Grabowski, Helgesson, Mayor Benson

NOES: NONE

ABSENT: NONE

APPROVED: [Signature]

Mayor

ATTEST:

[Signature]  
City Clerk

DEIN D. FAISANT  
ATTORNEY AT LAW  
750 WELCH ROAD  
LOS ALTOS, CALIF. 94024  
(415) 328-6332

cc: Planning



948-9127

26379 FREMONT ROAD, LOS ALTOS HILLS, CALIFORNIA 94022

October 16, 1970

Mrs. Jean Pullan  
City Clerk  
Santa Clara County  
Board of Supervisors  
70 West Hedding Street  
San Jose, California 95110

Dear Mrs. Pullan:

I am enclosing a copy of Resolution No. 603A  
regarding Off Site Advertising Signs Adjacent to  
County Expressways, adopted by the City Council on  
September 21, 1970.

Very truly yours,

*Ted J. Kluzek*  
TED J. KLUZEK  
City Clerk  
Town of Los Altos Hills

TJK/jp  
Enc.

cc: City Clerk of Campbell, Cupertino, Gilroy, Los Altos,  
Los Gatos, Milpitas, Monte Sereno, Morgan Hill, Mountain  
View, Palo Alto, Santa Clara, Saratoga, Sunnyvale, San Jose



RESOLUTION NO. 603A

A RESOLUTION OF THE CITY COUNCIL OF THE TOWN OF LOS ALTOS HILLS REGARDING OFF SITE ADVERTISING SIGNS ADJACENT TO COUNTY EXPRESSWAYS.

RESOLVED, by the City Council of the Town of Los Altos Hills, California, that

WHEREAS, the Planning Policy Committee of the County of Santa Clara has adopted policy resolutions calling for strong sign control regulations to promote excellence of development; and

WHEREAS, it is desirable that county expressways be protected against the distracting and unsightly effects of off site advertising signs; and

WHEREAS, the Town of Los Altos Hills has already prohibited all off site advertising signs, and requires their abatement;

NOW, THEREFORE, BE IT RESOLVED THAT the County of Santa Clara and all other cities in the County are hereby urged to enact regulations prohibiting off site advertising signs located within 600 feet of any county expressway.

BE IT FURTHER RESOLVED that the City Clerk transmit a copy of this resolution to the Board of Supervisors of Santa Clara County, the Council of each city in Santa Clara County, and the Planning Policy Committee of Santa Clara County.

\* \* \* \* \*

I HEREBY CERTIFY that the foregoing resolution was passed and adopted at a regular meeting of the City Council of the Town of Los Altos Hills on September 21, 1970, by the following roll call vote:

AYES: Councilmen Aiken, Davey, Grabowski, Helgesson, Mayor Benson

NOES: NONE

ABSENT: NONE

APPROVED:

  
Mayor

ATTEST:

  
City Clerk

# CALIFORNIA ROADSIDE COUNCIL

2636 OCEAN AVENUE

SAN FRANCISCO, CALIFORNIA 94132

681-6189

If no ans. call 333-9135

## OFFICERS

THOMAS E. ROSS  
Vice President, San Francisco

MRS. RALPH A. REYNOLDS  
President, San Francisco

AIMÉ MICHAUD  
Corresponding Secretary, Monterey County

THOMAS P. LUDCKE  
Treasurer, Sonoma

MRS. KARL C. KORTUM  
Recording Secretary, San Francisco

## EXECUTIVE COMMITTEE

MRS. HOMER A. BOUSHEY  
San Mateo County

JOHN W. BROAD  
San Mateo County

WILLIAM C. DEAMER, M.D.  
San Francisco

JEROME C. DRAPER  
Napa County

THOMAS P. LUDCKE  
Sonoma

AIMÉ MICHAUD  
Monterey County

MRS. RALPH A. REYNOLDS  
San Francisco

THOMAS E. ROSS  
San Francisco

MRS. KARL C. KORTUM  
San Francisco

September 28, 1970

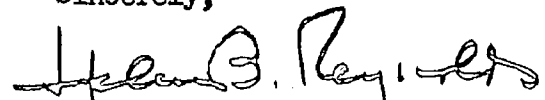
Honorable Board of Supervisors  
County of Santa Clara  
70 W. Hedding  
San Jose, CA 95110

Gentlemen:

We urgently hope that you will respond favorably to the recommendation of the Inter-City Council in your county in regard to protecting your county expressway corridors from billboards.

In addition to the restriction suggested by the Council, we wish to remind you that where a specific distance is designated, such as 600 feet from the roadway, within which billboards will not be permitted, it has been found expedient to designate also the maximum size permitted. In many eastern and midwest states, the establishment of a 660 ft. strip free of billboards has been followed by an outbreak of "jumbo advertising signs" just beyond 660 ft. and as much as four times standard billboard size (so as to be clearly legible at that distance.) The effect is, if anything, even more destructive of the attraction of the landscape.

Sincerely,



Mrs. Ralph A. Reynolds  
President

HBR:mh

## BOARD MEMBERS

Alameda County  
MRS. WOODBRIDGE BINGHAM  
MRS. MARION S. BOTHWELL  
JOHN H. SUTTER  
ROBERT W. TAYLOR, Ph.D.

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Ventura County  
MRS. MORGAN BAKER  
BARRY D. EATON, ASSOC. AIP  
PAUL L. McKASKLE  
EARL W. PETERSON, ASLA

RESOLUTION NO. 4374

RESOLUTION OF THE COUNCIL OF THE CITY OF PALO ALTO  
REGARDING OFF SITE ADVERTISING SIGNS ADJACENT TO  
COUNTY EXPRESSWAYS

WHEREAS, the Santa Clara County Association of Planning Officers (SCCAPO) has adopted policy resolutions calling for strong sign control regulations to promote excellence of development; and

WHEREAS, it is desirable that county expressways be protected against the distracting and unsightly effects of off site advertising signs; and

WHEREAS, the City of Palo Alto has already prohibited all off site advertising signs, and requires their abatement.

NOW, THEREFORE, the Council of the City of Palo Alto does RESOLVE as follows:

SECTION 1. That the County of Santa Clara and all other cities in the County are hereby urged to enact regulations prohibiting off site advertising signs advertising signs located within 600 feet of any county expressway.

SECTION 2. That the City Clerk transmit a copy of this resolution to the Board of Supervisors of Santa Clara County, The Council of each city in Santa Clara County, and the Santa Clara County Association of Planning Officers.

INTRODUCED AND PASSED: September 8, 1970 by unanimous voice vote.

ABSENT: Berwald, Dias

ATTEST:

APPROVED:

/s/ Kathryn T. Farish  
City Clerk

/s/ Jack R. Wheatley  
Mayor

APPROVED AS TO FORM:

/s/ Peter G. Stone  
City Attorney

APPROVED AS TO CONTENT:

/s/ Louis J. Fourcroy  
Department of Planning and  
Community Development

cc: Planning

RESOLUTION NO. 4375

RESOLUTION OF THE COUNCIL OF THE CITY OF PALO ALTO  
REGARDING OFF SITE SUBDIVISION DIRECTIONAL SIGNS

WHEREAS, most of the cities in the County of Santa Clara, including the City of Palo Alto, have adopted ordinances limiting the number of off site subdivision directional signs they will allow; and

WHEREAS, the number of such signs which may be erected in the unincorporated areas of the County is presently discretionary with no established standard; and

WHEREAS, continued coordination between the cities and the County is desirable.

NOW, THEREFORE, the Council of the City of Palo Alto does RESOLVE as follows:

SECTION 1. That the total number of off site subdivision directional signs permitted by each city for any one subdivision should also be applied by the County to the unincorporated areas within each city's sphere of influence.

SECTION 2. That in order to implement this policy, it is recommended that prior to taking action upon an application for an off site subdivision directional sign, the County refer the application to the appropriate city to determine the number of such signs already granted for that particular subdivision and the maximum number allowed under that city's regulation.

SECTION 3. That the City Clerk transmit a copy of this resolution to the Board of Supervisors of the County of Santa Clara.

INTRODUCED AND PASSED: September 8, 1970 by unanimous voice vote.

ABSENT: Berwald, Dias

ATTEST:

/s/ Kathryn T. Farish  
City Clerk

APPROVED AS TO FORM:

/s/ Peter G. Stone  
City Attorney

APPROVED:

/s/ Jack R. Wheatley  
Mayor

APPROVED AS TO CONTENT:

/s/ Louis J. Fourcroy  
Department of Planning and  
Community Development

cc: Planning



INCORPORATED 1956

# city of SARATOGA

13777 FRUITVALE AVENUE, SARATOGA, CALIFORNIA 95070


September 3, 1970

Mrs. Jean Pullan  
Board of Supervisors  
70 W. Hedding Street  
San Jose, California 95110

Dear Mrs. Pullan:

The Saratoga City Council adopted the attached Resolutions at its September 2, 1970 meeting. This is being forwarded to you for your information.

Yours-truly,

  
J. R. HUFF  
CITY MANAGER

JRH:tjr  
Enclosures  
cc: Planning Policy Committee  
SCCAPO

**EA SUPERVISOR**

1. The first step is to identify the problem or question that needs to be answered.

[illegible]

*Journal of Management Education* 30(6)p. 789-804

Figure 1. The effect of the concentration of the *Agrobacterium* suspension on the transformation efficiency of *Agrobacterium* strains. The concentration of the *Agrobacterium* suspension was 10<sup>6</sup> cells/ml (a), 10<sup>7</sup> cells/ml (b), 10<sup>8</sup> cells/ml (c), and 10<sup>9</sup> cells/ml (d). The concentration of the *Agrobacterium* suspension was 10<sup>6</sup> cells/ml (a), 10<sup>7</sup> cells/ml (b), 10<sup>8</sup> cells/ml (c), and 10<sup>9</sup> cells/ml (d). The concentration of the *Agrobacterium* suspension was 10<sup>6</sup> cells/ml (a), 10<sup>7</sup> cells/ml (b), 10<sup>8</sup> cells/ml (c), and 10<sup>9</sup> cells/ml (d).

Figure 1. The effect of the concentration of the *Agrobacterium* suspension on the transformation efficiency of *Agrobacterium* strains.

1998

*Journal of Management Studies*, 19(6), 701-718.

11. *Chrysomelidae* (10 spp.)



ADVISORS

City of

OF

243

SAR.

CITY OF SARATOGA

RESOLUTION NO. 546

RESOLUTION REGARDING OFF-SITE SUBDIVISION DIRECTIONAL SIGNS

WHEREAS, most of the cities of the County of Santa Clara, including the City of Saratoga, have adopted ordinances limiting the number and size of off-site subdivision directional signs they will allow; and

WHEREAS, the number of such signs which may be erected in the unincorporated areas of the County is presently discretionary with no established standard; and

WHEREAS, continued coordination between the cities and the County is desirable;

NOW, THEREFORE, BE IT RESOLVED, that the total number and size of off-site subdivision directional signs permitted by the City of Saratoga for any one subdivision should also be applied by the County to the unincorporated areas within City of Saratoga's sphere of influence, and

BE IT FURTHER RESOLVED, that in order to implement this policy, it is recommended that prior to action upon an application for an off-site subdivision directional sign, the County would refer the application to the City of Saratoga to determine the number and size of such signs already granted for that particular subdivision and the maximum allowed; and

BE IT FURTHER RESOLVED, that the City Clerk transmit a copy of this resolution to both the Board of Supervisors and Planning Policy Committee of Santa Clara County.

The above and foregoing resolution was duly and regularly introduced and passed by the City Council of the City of Saratoga at a regular meeting held on the 2nd day of September, 1970, by the following vote:

AYES: Councilmen Robbins, Smith, Dwyer, Sanders, Bridges

NOES: None

ABSENT: None

/s/ Charles H. Robbins  
MAYOR

ATTEST:

/s/ James R. Huff  
CITY CLERK

THIS IS TO CERTIFY THAT THE WITHIN INSTRUMENT IS A TRUE AND CORRECT COPY OF THE ORIGINAL ON FILE IN THIS OFFICE.

ATTEST September 3 1970  
CITY CLERK OF THE CITY OF SARATOGA  
BY [Signature]  
CITY CLERK

cc: Planning

CITY OF SARATOGA

RESOLUTION NO. 547

RESOLUTION REGARDING OFF-SITE ADVERTISING SIGNS  
ADJACENT TO COUNTY EXPRESSWAYS

WHEREAS, the Planning Policy Committee of Santa Clara County has adopted policy resolutions calling for strong sign control regulations to promote excellence of development; and

WHEREAS, it is desirable that county expressways be protected against the distracting and unsightly effects of off-site advertising signs; and

WHEREAS, the City of Saratoga has already prohibited all off-site advertising signs, except small, temporary off-site subdivision signs, and requires their abatement;

NOW, THEREFORE, BE IT RESOLVED, that the County of Santa Clara and all other cities in the County are hereby urged to enact regulations prohibiting off-site advertising signs located within 600 feet of any county expressway; and

BE IT FURTHER RESOLVED that the City Clerk transmit a copy of this resolution to both the Board of Supervisors and Planning Policy Committee of Santa Clara County.

The above and foregoing resolution was duly and regularly introduced and passed by the City Council of the City of Saratoga at a regular meeting held on the 2nd day of September, 1970, by the following vote:

AYES: Councilmen Robbins, Smith, Dwyer, Sanders, Bridges  
NOES: None  
ABSENT: None

/s/ Charles H. Robbins  
MAYOR

ATTEST:

/s/ James R. Huff  
CITY CLERK

THIS IS TO CERTIFY THAT THE WITHIN INSTRUMENT IS A TRUE AND CORRECT COPY OF THE ORIGINAL ON FILE IN THIS OFFICE.

ATTEST September 3 1970  
CITY CLERK OF THE CITY OF SARATOGA

BY [Signature]  
CITY CLERK

cc: Planning



**BOARD OF SUPERVISORS  
COUNTY OF SANTA CLARA**  
ROOM 524 / COUNTY ADMINISTRATION BUILDING  
70 WEST HEDDING ST. / SAN JOSE, CALIFORNIA 95110 / 299-2323



**August 20, 1970**

**Mrs. Jean Hixon, City Clerk  
City of Mountain View  
540 Castro Street  
Mountain View, Ca. 94040**

**MEMORANDUM FOR THE BOARD  
SUBJECT: [Illegible]**

**YOUR COMMUNICATION REGARDING Off Site Subdivision Directional Signs and Off Site  
Advertising Signs Adjacent to County Expressways  
Resolutions**

**WAS PLACED ON THE BOARD'S AGENDA FOR Tuesday, August 25, 1970.**

**YOUR COMMUNICATION WAS**

**August 25, 1970**

☐ DEFERRED TO THE BOARD MEETING OF

☒ REFERRED TO **County Planning Department, Planning Policy Committee & Intercity  
Council**

☒ FOR STUDY AND RECOMMENDATION.

☐ FOR REPORT AND FURTHER CONSIDERATION BY THE BOARD ON

☐ OTHER.

**REMARKS:** \_\_\_\_\_

**IT WAS THE DECISION OF THE BOARD ON \_\_\_\_\_ THAT THE \_\_\_\_\_ BE:**

☐ FILED FOR PUBLIC RECORD ☐ GRANTED ☐ DENIED ☐ ADOPTED ☐ OTHER

☐ REFERRED FOR APPROPRIATE ACTION TO:

**REMARKS:** \_\_\_\_\_

**Jean Pullan  
CLERK/BOARD OF SUPERVISORS**

**BY \_\_\_\_\_ DEPUTY**

**BOARD OF SUPERVISORS**  
**COUNTY OF SANTA CLARA**  
ROOM 524 / COUNTY ADMINISTRATION BUILDING  
70 WEST HEDDING ST. / SAN JOSE, CALIFORNIA 95110 / 299-2323



**August 14, 1970**

**RECEIVED  
COUNTY CLERK  
AUG 15 1970  
SANTA CLARA COUNTY**

**Mr. Ralph Doetsch, Vice-Mayor  
City of Campbell  
75 North Central Avenue  
Campbell, California 95008**

**Dear Mr. Doetsch:**

YOUR COMMUNICATION REGARDING **off site subdivision directional signs**

**WAS PLACED ON THE BOARD'S AGENDA FOR Tuesday, August 25, 1970**

**02**

YOUR COMMUNICATION WAS

**August 25, 1970**

☐ DEFERRED TO THE BOARD MEETING OF

☒ REFERRED TO **County Planning Department, Planning Policy Committee & Intercity Council**

☒ FOR STUDY AND RECOMMENDATION.

☐ FOR REPORT AND FURTHER CONSIDERATION BY THE BOARD ON

☐ OTHER

REMARKS: \_\_\_\_\_

IT WAS THE DECISION OF THE BOARD ON

THAT THE

BE:

☐ FILED FOR PUBLIC RECORD    ☐ GRANTED    ☐ DENIED    ☐ ADOPTED    ☐ OTHER

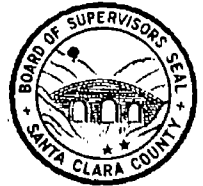
☐ REFERRED FOR APPROPRIATE ACTION TO:

REMARKS: \_\_\_\_\_

**Jean Pullan**  
CLERK/BOARD OF SUPERVISORS

BY \_\_\_\_\_  
DEPUTY

BOARD OF SUPERVISORS  
COUNTY OF SANTA CLARA  
ROOM 524 / COUNTY ADMINISTRATION BUILDING  
70 WEST HEDDING ST. / SAN JOSE, CALIFORNIA 95110 / 299-2323



August 18, 1970

City Clerk  
City of Sunnyvale  
456 West Olive Avenue  
Sunnyvale, Ca. 94086

RECEIVED  
CITY OF SUNNYVALE  
AUG 20 1970  
CITY CLERK

YOUR COMMUNICATION REGARDING **resolutions concerning off site subdivision directional signs and off site advertising signs**

WAS PLACED ON THE BOARD'S AGENDA FOR **Tuesday, August 25, 1970**

60

YOUR COMMUNICATION WAS

August 25, 1970

☐ DEFERRED TO THE BOARD MEETING OF

☒ REFERRED TO **Planning, Planning Policy Committee & Intercity Council.**

☒ FOR STUDY AND RECOMMENDATION.

☐ FOR REPORT AND FURTHER CONSIDERATION BY THE BOARD ON

☐ OTHER

REMARKS:

IT WAS THE DECISION OF THE BOARD ON

THAT THE

BE:

☒ FILED FOR PUBLIC RECORD ☐ GRANTED ☐ DENIED ☐ ADOPTED ☐ OTHER

☐ REFERRED FOR APPROPRIATE ACTION TO:

REMARKS:

Jean Pullan  
CLERK/BOARD OF SUPERVISORS

BY \_\_\_\_\_  
DEPUTY



"HUB OF THE FABULOUS SANTA CLARA VALLEY"

75 NORTH CENTRAL AVENUE

CAMPBELL, CALIFORNIA 95008

31.

RESOLUTION NO. 2879

BEING A RESOLUTION REGULATING  
OFF SITE SUBDIVISION DIRECTIONAL  
SIGNS.

WHEREAS, most of the cities in Santa Clara County have adopted ordinances limiting the number of off site subdivision directional signs they will allow, and

WHEREAS, there presently is no limit upon the number of such signs which may be erected in the unincorporated areas of the County, and

WHEREAS, continued coordination between cities and the County is desirable.

NOW, THEREFORE, BE IT RESOLVED that the total number of off site subdivision directional signs permitted by each city for any one subdivision should also be applied by the County to the unincorporated areas within each city's sphere of influence (as approved by LAFCO), and

BE IT FURTHER RESOLVED that in order to implement this policy, it is recommended that prior to taking action upon an application for an off site subdivision directional sign, the County would refer the application to the appropriate city to determine the number of such signs already granted for that particular subdivision and the maximum number allowed.

PASSED AND ADOPTED by the following roll call vote this 10th day of August, 1970:

AYES: Councilmen: Podgorsek, Smeed, Doetsch

NOES: Councilmen: None

ABSENT: Councilmen: Chamberlin, Rogers

APPROVED:

Ralph Doetsch, Vice-Mayor

ATTEST:

  
Dorothy Trevelyan, City Clerk

AUG 25 1970

RECEIVED  
BOARD OF SUPERVISORS  
AUG 13 11 55 AM '76  
COUNTY OF  
SANTA CLARA

A RESOLUTION OF THE COUNCIL OF THE CITY OF MILPITAS  
REGARDING OFF-SITE SUBDIVISION DIRECTIONAL SIGNS

WHEREAS, most of the cities in the County of Santa Clara, including the City of Milpitas, have adopted ordinances limiting the number of off-site subdivision directional signs they will allow; and

WHEREAS, the number of such signs which may be erected in the unincorporated areas of the County is presently discretionary with no established standard; and

WHEREAS, continued coordination between the cities and the County is desirable;

NOW, THEREFORE, BE IT RESOLVED THAT the total number of off-site subdivision directional signs permitted by each city for any one subdivision should also be applied by the County to the unincorporated areas within each city's sphere of influence; and

BE IT FURTHER RESOLVED THAT in order to implement this policy, it is recommended that prior to taking action upon an application for an off-site subdivision directional sign, the County refer the application to the appropriate city to determine the number of such signs already granted for that particular subdivision and the maximum number allowed under that city's regulations; and

BE IT FURTHER RESOLVED THAT the City Clerk transmit a copy of this resolution to the Board of Supervisors of the County of Santa Clara.

PASSED AND ADOPTED by the City Council of the City of Milpitas at a regular meeting held on the 18th day of Aug 1970 by the following vote:

AYES: Councilmen: Browne, Gross, House, St. Clair, Weisgerber

NOES: Councilmen: None

ABSENT: Councilmen: None

APPROVED:

/s/ W. D. Weisgerber

Mayor

ATTEST:

/s/ R. B. DeLong

City Manager

The foregoing instrument  
is a true and correct copy  
of the original on file  
in this office.

ATTEST:

City Manager, City of Milpitas

By W. E. Smith

Dated 8/20/70

CITY OF MOUNTAIN VIEW MOUNTAIN VIEW, CALIFORNIA

94040



31.

Department

City Clerk

August 18, 1970

Board of Supervisors  
Santa Clara County  
70 West Hedding  
San Jose, CA 95110

Gentlemen:

Attached are certified copies of Resolution No. 8741, Regarding  
Off Site Subdivision Directional Signs, and Resolution No. 8741A,  
Regarding Off Site Advertising Signs Adjacent to County Expressways,  
adopted by the Mountain View City Council on August 10, 1970.

Yours very truly,

Mrs. Jean Hixson  
City Clerk

att.

cc: County Planning Dept.

Planning

AUG 25 1970

RECEIVED  
BOARD OF SUPERVISORS

AUG 19 11 28 AM '70

COUNTY OF  
SANTA CLARA



RESOLUTION NO. 8741  
Series 1970

A RESOLUTION REGARDING OFF SITE SUBDIVISION DIRECTIONAL  
SIGNS

WHEREAS, most of the cities in Santa Clara County have adopted ordinances limiting the number of off site subdivision directional signs they will allow, and

WHEREAS, there presently is no limit upon the number of such signs which may be erected in the unincorporated areas of the County, and

WHEREAS, continued coordination between the cities and the County is desirable,

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MOUNTAIN VIEW that the total number of offsite subdivision directional signs permitted by each city for any one subdivision should also be applied by the County to the unincorporated areas within each city's sphere of influence (as approved by LAFCO), and

BE IT FURTHER RESOLVED that in order to implement this policy, it is recommended that prior to taking action upon an application for an off site subdivision directional sign, the County would refer the application to the appropriate city to determine the number of such signs already granted for that particular subdivision and the maximum number allowed.

-----

The foregoing Resolution was regularly introduced and adopted at a Regular Meeting of the City Council of the City of Mountain View, duly held on the 10th day of August 1970, by the following roll call vote:

AYES:	Councilmen Anderson, Cusimano, Gordon, Jelavich, Wollard and Mayor Herfurth
NOES:	None
ABSENT:	Councilman Gillmore
NOT VOTING:	None

APPROVED:

\_\_\_\_\_  
WILLIAM L. HERFURTH  
MAYOR

ATTEST:

\_\_\_\_\_  
JEAN HIXSON  
CITY CLERK

I do hereby certify that the foregoing resolution was passed and adopted by the City Council of the City of Mountain View at a Regular meeting held on the 10th day of August, 1970 by the foregoing vote.

\_\_\_\_\_  
City Clerk  
City of Mountain View

AUG 25 1970

RESOLUTION NO. 8741A  
Series 1970

A RESOLUTION REGARDING OFF SITE ADVERTISING SIGNS  
ADJACENT TO COUNTY EXPRESSWAYS

WHEREAS, Santa Clara County Association of Planning Officers and the Planning Policy Committee have previously adopted policy resolutions calling for strong sign control regulations to promote excellence of development; and

WHEREAS, it is desirable that the County Expressways be protected against the distracting and unsightly effects of off site advertising signs,

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Mountain View that off site advertising signs should be prohibited within 600 feet of any County Expressway.

-----

The foregoing Resolution was regularly introduced and adopted at a Regular Meeting of the City Council of the City of Mountain View, duly held on the 10th day of August, 1970, by the following roll call vote:

AYES:	Councilmen Anderson, Cusimano, Gordon, Jelavich, Wollard and Mayor Herfurth
NOES:	None
ABSENT:	Councilman Gillmore
NOT VOTING:	None

APPROVED:

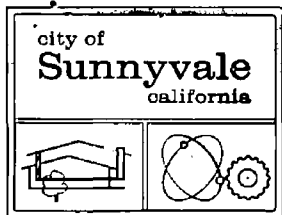
\_\_\_\_\_  
WILLIAM L. HERFURTH  
MAYOR

ATTEST:

\_\_\_\_\_  
JEAN HIXSON  
CITY CLERK

I do hereby certify that the foregoing resolution was passed and adopted by the City Council of the City of Mountain View at a Regular meeting held on the 10th day of August, 1970 by the foregoing vote.

\_\_\_\_\_  
Kay Walsh, Deputy  
City Clerk  
City of Mountain View



# CITY OF SUNNYVALE

456 WEST OLIVE AVENUE • SUNNYVALE, CALIFORNIA 94086 • (408) 739-0531

31.

August 14, 1970

Board of Supervisors  
70 West Hedding Street  
San Jose, California

Gentlemen:

The City Council of the City of Sunnyvale at its regular meeting held on August 11, 1970 adopted the attached Resolutions. This is being forwarded to you for your information.

Very truly yours,

*Carol Ann Butler*

Carol Ann Butler  
City Clerk's Office

Attachments

AUG 25 1970

RECEIVED  
COUNTY OF SANTA CLARA  
AUG 17 8 34 AM '76

RESOLUTION OF THE COUNCIL OF THE CITY OF  
SUNNYVALE REGARDING OFF SITE ADVERTISING  
SIGNS ADJACENT TO COUNTY EXPRESSWAYS

WHEREAS, the Planning Policy Committee of the County of Santa Clara has adopted policy resolutions calling for strong sign control regulations to promote excellence of development; and

WHEREAS, it is desirable that county expressways be protected against the distracting and unsightly effects of off site advertising signs; and

WHEREAS, the City of Sunnyvale has already prohibited all off site advertising signs, and requires their abatement;

NOW, THEREFORE, BE IT RESOLVED THAT the County of Santa Clara and all other cities in the County are hereby urged to enact regulations prohibiting off site advertising signs located within 600 feet of any county expressway.

BE IT FURTHER RESOLVED that the City Clerk transmit a copy of this resolution to the Board of Supervisors of Santa Clara County, the Council of each city in Santa Clara County, and the Planning Policy Committee of Santa Clara County.

PASSED AND ADOPTED by the City Council of the City of Sunnyvale at a regular meeting held on the 11th day of August, 1970, by the following called vote:

AYES: Councilmen: Albert, Gunn, Hayden, Hefferlin, Shields and Logan.  
NOES: Councilmen: None  
ABSENT: Councilmen: Koreski

ATTEST:

JOHN E. DEVER, City Clerk

By Caroline M. Hagan  
Deputy City Clerk

APPROVED:

Donald D. Logan  
Mayor

Certified as a True Copy  
JOHN E. DEVER, City Clerk

(SEAL)

By Caroline M. Hagan AUG 25 1970  
Deputy City Clerk of the City of  
Sunnyvale

RESOLUTION NO. 326-70

RESOLUTION OF THE COUNCIL OF THE CITY OF SUNNYVALE  
REGARDING OFF SITE SUBDIVISION DIRECTIONAL SIGNS

WHEREAS, most of the cities in the County of Santa Clara, including the City of Sunnyvale, have adopted ordinances limiting the number of off site subdivision directional signs they will allow; and

WHEREAS, the number of such signs which may be erected in the unincorporated areas of the County is presently discretionary with no established standard; and

WHEREAS, continued coordination between the cities and the County is desirable;

NOW, THEREFORE, BE IT RESOLVED THAT the total number of off site subdivision directional signs permitted by each city for any one subdivision should also be applied by the County to the unincorporated areas within each city's sphere of influence; and

BE IT FURTHER RESOLVED THAT in order to implement this policy, it is recommended that prior to taking action upon an application for an off site subdivision directional sign, the County refer the application to the appropriate city to determine the number of such signs already granted for that particular subdivision and the maximum number allowed under that city's regulations; and

BE IT FURTHER RESOLVED THAT the City Clerk transmit a copy of this resolution to the Board of Supervisors of the County of Santa Clara.

AUG 25 1970

PASSED AND ADOPTED by the City Council of the City of Sunnyvale at a regular meeting held on the 11th day of August, 1970, by the following called vote:

AYES: Councilmen: Albert, Gunn, Hayden, Hefferlin, Shields and Logan.

NOES: Councilmen: None

ABSENT: Councilmen: Koreski

APPROVED:

Donald L. Logan  
Mayor

ATTEST:

JOHN E. DEVER, City Clerk

By

Caroline M. Kyan  
Deputy City Clerk

(SEAL)

Certified as a True Copy  
JOHN E. DEVER, City Clerk

By Caroline M. Kyan  
Deputy City Clerk of the City of  
Sunnyvale

# California State Automobile Association

ROADS GEN  
SERVING THE MOTORIST SINCE 1900

## OFFICERS

CHARLES F. BULOTTI, JR., PRESIDENT  
HARRY D. HOLT, VICE-PRESIDENT  
CHARLES W. WHERRY, VICE-PRESIDENT  
FRANCIS J. CARR, TREASURER

EDWIN S. MOORE  
EXECUTIVE VICE-PRESIDENT

## INTER-INSURANCE BUREAU

CHARLES F. BULOTTI, JR., PRESIDENT

## EXECUTIVE COMMITTEE

FRED J. DEHLER, CHAIRMAN  
H. J. BRUNNIER  
CHARLES F. BULOTTI, JR.  
S. V. CHRISTIERSON  
HARRY D. HOLT  
IRVING H. KAHN  
OBERT PEDERSEN  
J. B. RICE

EDWIN S. MOORE  
EXECUTIVE VICE-PRESIDENT

NEAL GARRISON  
MANAGER

150 VAN NESS AVENUE • SAN FRANCISCO  
CALIFORNIA • 94101  
AREA CODE 415 • TELEPHONE • 626-3000



CHIEF ENGINEER  
ROYAL J. KELLOGG

January 12, 1966

## BOARD OF DIRECTORS

HARRY S. BAKER, FRESNO  
REGINALD H. BIGGS, WALNUT CREEK  
ARTHUR H. BREED, JR., OAKLAND  
H. J. BRUNNIER, SAN FRANCISCO  
CHARLES F. BULOTTI, JR., SAN FRANCISCO  
FRANCIS J. CARR, SAN FRANCISCO  
S. V. CHRISTIERSON, OAKLAND  
JACK F. DALY, JR., EUREKA  
HARMER E. DAVIS, BERKELEY  
HOWARD C. GEORGE, MERCED  
HARRY D. HOLT, STOCKTON  
IRVING H. KAHN, SAN FRANCISCO  
JOSEPH R. KNOWLAND, OAKLAND  
HAROLD J. MCCURRY, SACRAMENTO  
JOSEPH F. McDONALD, RENO, NEVADA  
FRED J. DEHLER, SAN JOSE  
OBERT PEDERSEN, SANTA ROSA  
CLYDE W. RANN, REDDING  
J. B. RICE, SAN RAFAEL  
RAYMOND J. SELLER, SANTA CRUZ  
PORTER SEENON, SAN MATEO  
ALFRED TISCH, CHICO  
KARL L. WENTE, LIVERMORE  
CHARLES W. WHERRY, MODESTO

The Board of Supervisors  
County of Santa Clara  
Court House  
San Jose, California

INFORMATION ONLY

Gentlemen:

For the past ten years, the California State Automobile Association has provided street and highway signing services to cities, counties and other public agencies, on the basis that the major cost of such services would be recovered by the Association. Prior to 1956, the CSAA absorbed the entire cost of such services.

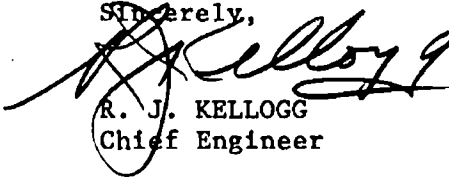
At the present time, the Association is charging \$4.00 per hour for the use of a sign man and equipped sign truck. In all cases, the public agencies utilizing these services determine how, where and to what extent the Association's signing facilities shall be used. During the past two years, the Association has made a substantial investment in power tools for the use of its sign men, as well as in better designed and equipped sign trucks.

These items, along with increased costs of operating and the continuing adjustments in the salaries paid to sign men, have made it necessary for the Association to increase the rate for sign man and truck from \$4.00 to \$5.00 per hour. This new rate, of \$5.00 per hour, will become effective on July 1, 1966.

Consultations, on street and highway signing matters and related traffic problems, will continue to be available to all public agencies upon request and without cost, as a contribution on the Association's part toward promoting the safe and orderly flow of traffic on the public streets and highways. This latter item includes assistance in the procurement of traffic signs and supplies, as shown in the Association's current Price List of these materials.

Despite the scheduled increase in the cost of signing services, our studies indicate that the Association will continue to make a financial contribution to the sign work of those communities which it is presently servicing and which we hope we may continue to serve.

Sincerely,

  
R. J. KELLOGG  
Chief Engineer

RJK:y1



# COUNTY OF SANTA CLARA

*Roads Tax Sign  
M. & Highway*

## Office of the BOARD OF SUPERVISORS

DATE December 24, 19 64

THE BOARD OF SUPERVISORS AT ITS MEETING OF December 22, 19 64  
REFERRED THE ATTACHED COMMUNICATION TO:

### DIRECTIVE:

Department of Public Works

DEPARTMENT

- |                          |                                 |
|--------------------------|---------------------------------|
| <input type="checkbox"/> | STUDY AND RECOMMENDATION        |
| <input type="checkbox"/> | REPORT                          |
| <input type="checkbox"/> | ATTEND MEETING                  |
| <input type="checkbox"/> | PREPARATION OF NECESSARY PAPERS |
| <input type="checkbox"/> | POWER TO ACT                    |
| <input type="checkbox"/> | APPROPRIATE ACTION              |
| <input type="checkbox"/> | NOTIFY WRITER OF ACTION         |
| <input type="checkbox"/> | CONSIDERATION                   |
| <input type="checkbox"/> | RECONSIDERATION                 |
| <input type="checkbox"/> | REPLY TO WRITER                 |

REMARKS: for appropriate action

ATTEST: JEAN PULLAN, CLERK OF THE BOARD

BY *Bear Lear*

December 23, 1964

Mr. J. Edgar Dick, Secretary  
California Cattlemen's Association  
681 Market Street  
San Francisco, California

Subject: Signs on Highways for Livestock

Dear Mr. Dick:

Please be advised that the Board of Supervisors has referred your Resolution No. 24 requesting appropriate warning signs relating to livestock crossings to the Department of Public Works.

Very truly yours,

BOARD OF SUPERVISORS

Mrs. Jean Pullan  
Clerk of the Board

JP:DMR:gc

T-8

Resolution No. 24

SIGNS ON HIGHWAYS FOR LIVESTOCK

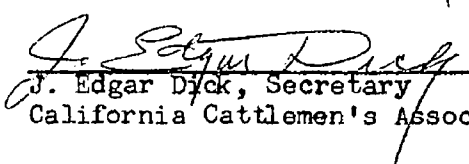
WHEREAS, improved highways in open livestock range areas have resulted in higher speeds of motor vehicles, with larger numbers of people unfamiliar with livestock operations traveling these highways, resulting in increased accidents, and

WHEREAS, these accidents can be extremely damaging to livestock, motor vehicles and the traveling public,

THEREFORE, BE IT RESOLVED, that sufficient signs of an informative nature be placed on highways traversing these open stock ranges, and

BE IT FURTHER RESOLVED, that the California Cattlemen's Association meet with appropriate state, federal and county officials to initiate an improved sign program.

ATTEST: This is a true and correct copy of Resolution No. 24 adopted by vote of the members of the California Cattlemen's Association at their 48th annual meeting at Santa Rosa, California, December 4-5, 1964.

  
J. Edgar Dyck, Secretary  
California Cattlemen's Association

Copy each Bd Member - HWC - DPW - CC - PC - ~~WCL~~

Date DEC 21 1964 (B)  
APPROVED L. J. Dyck  
RE: CE CC PC (DPW) FLD  
NO: \_\_\_\_\_ ABSTAINS: \_\_\_\_\_

RECEIVED  
BOARD OF SUPERVISORS  
DEC 14 8 35 AM '64  
COUNTY OF  
SANTA CLARA

DEPARTMENT OF PUBLIC WORKS

**DIVISION OF HIGHWAYS**

P. O. BOX 1499, SACRAMENTO



May 18, 1964

100.57

Board of Supervisors  
Santa Clara County  
Court House  
San Jose 10, California

Gentlemen:

There is attached, hereto, Schedule No. 16 which indicates the assignment of a County Route Marker number to certain county roads in Santa Clara County.

This action is in response to your Resolution dated January 27, 1964, and has been taken in accordance with Section 9 of the County Route Marker Program approved on April 25, 1958, by the County Supervisors Association of California.

Yours very truly,

A large, stylized handwritten signature in dark ink, likely belonging to J. C. Womack.

J. C. WOMACK  
State Highway Engineer

RECEIVED  
BOARD OF SUPERVISORS

MAY 25 10 08 AM '64

COUNTY OF  
SANTA CLARA

## COUNTY ROUTE MARKER PROGRAM

ASSIGNMENT SCHEDULE  
COUNTY ROUTE MARKER NUMBERS

SCHEDULE NUMBER 16

SIGN ROUTE NUMBER	DESCRIPTION	COUNTY	LENGTH MILES	COUNTY ROAD NUMBER	FAS ROUTE NUMBER	DATE APPROVED
J19	From SSR 198 west of Visalia northerly thence easterly and northerly via Dinuba and Orange Cove to SSR 180 west of Squaw Valley	Tulare Fresno	19.1 15.1	R80 E220, S90 E270, E271	579 817	3/12/64
G10	From SSR 17 in Los Gatos easterly to US 101 Bypass in San Jose	Santa Clara	11.0	8317, 8307	993	3/12/64
PLEASE NOTIFY THE COUNTY SUPERVISORS ASSOCIATION WHEN THIS ROUTE HAS BEEN SIGNED.						

DATE APPROVED BY STATE HIGHWAY ENGINEER

MAR 18 1963

DEPARTMENT OF PUBLIC WORKS

## DIVISION OF HIGHWAYS

P. O. BOX 1499, SACRAMENTO



May 18, 1964

100.57

Board of Supervisors  
Santa Clara County  
Court House  
San Jose 10, California

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Yours very truly,

Original signed J. C. Womack

J. C. WOMACK  
State Highway Engineer

FLZ:lw  
DK(2)  
CYLadden  
MacDougall  
Wilson  
Ad. Commr. (2)  
Review Bd. (6)  
Bd. of Superv. (5)



## COUNTY ROUTE MARKER PROGRAM

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DATE APPROVED BY STATE HIGHWAY ENGINEER MAR 18 1963

DEPARTMENT OF PUBLIC WORKS

## DIVISION OF HIGHWAYS

P. O. BOX 1499, SACRAMENTO



May 18, 1964

100.57

Board of Supervisors  
Santa Clara County  
Court House  
San Jose 10, California

Gentlemen:

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This action is in response to your Resolution passed January 27, 1964, and has been taken in accordance with Section 9 of the County Route Marker Program approved on April 23, 1958, by the County Supervisors Association of California.

Yours very truly,

Very truly yours,

J. C. WOMACK  
State Highway Engineer

MLK:lw  
DS(2)  
CFL:eden  
MacDougall  
Wilson  
Ad. Commr. (2)  
Review Bd. (6)  
Bd. of Superv. (5)

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MAR 18 1963

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DATE APPROVED BY STATE HIGHWAY ENGINEER MAR 18 1963

DEPARTMENT OF PUBLIC WORKS

## DIVISION OF HIGHWAYS

P. O. BOX 1499, SACRAMENTO



May 18, 1964

100.57

Board of Supervisors  
Santa Clara County  
Court House  
San Jose 10, California

Gentlemen:

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indicates the assignment of a County Route Marker number  
to certain county roads in Santa Clara County.

This action is in response to your Resolution  
dated January 27, 1964, and has been taken in accordance  
with Section 9 of the County Route Marker Program approved  
on April 25, 1958, by the County Supervisors Association  
of California.

Yours very truly,

J. C. WOMACK  
State Highway Engineer

RLB:lw  
DH(2)  
OTL:den  
MacDougall  
Nilson  
Rd. Commr. (2)  
Review Bd. (6)  
Bd. of Superv. (5)

# COUNTY ROUTE MARKER PROGRAM

## ASSIGNMENT SCHEDULE COUNTY ROUTE MARKER NUMBERS

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PLEASE NOTIFY THE COUNTY SUPERVISORS ASSOCIATION WHEN THIS ROUTE HAS BEEN SIGNED.						

DATE APPROVED BY STATE HIGHWAY ENGINEER

MAR 18 1963

DEPARTMENT OF PUBLIC WORKS

## DIVISION OF HIGHWAYS

P. O. BOX 1499, SACRAMENTO



May 18, 1964

100.57

Board of Supervisors  
Santa Clara County  
Court House  
San Jose 10, California

Gentlemen:

There is attached, hereto, Schedule No. 16 which indicates the assignment of a County Route Marker number to certain county roads in Santa Clara County.

This action is in response to your Resolution dated January 27, 1964, and has been taken in accordance with Section 9 of the County Route Marker Program approved on April 25, 1958, by the County Supervisors Association of California.

Yours very truly,

Original Signed J. C. Womack

J. C. WOMACK  
State Highway Engineer

RLZ:lw  
DE(2)  
CTLedden  
MacDougall  
Wilson  
Rd. Commr. (2)  
Review Bd. (6)  
Bd. of Superv. (5)

# COUNTY ROUTE MARKER PROGRAM

## ASSIGNMENT SCHEDULE COUNTY ROUTE MARKER NUMBERS

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PLEASE NOTIFY THE COUNTY SUPERVISORS ASSOCIATION WHEN THIS ROUTE HAS BEEN SIGNED.						

DATE APPROVED BY STATE HIGHWAY ENGINEER

MAR 18 1963



DEPARTMENT OF PUBLIC WORKS

## DIVISION OF HIGHWAYS

P. O. BOX 1499, SACRAMENTO



May 18, 1964

100.57

Board of Supervisors  
Santa Clara County  
Court House  
San Jose 10, California

Gentlemen:

There is attached, hereto, Schedule No. 16 which indicates the assignment of a County Route Marker number to certain county roads in Santa Clara County.

This action is in response to your Resolution dated January 27, 1964, and has been taken in accordance with Section 9 of the County Route Marker Program approved on April 25, 1958, by the County Supervisors Association of California.

Yours very truly,

Original Signed J. C. Womack

J. C. WOMACK  
State Highway Engineer

RLZ:lw  
DE(2)  
CTLedden  
MacDougall  
Wilson  
Rd. Commr. (2)  
Review Bd. (6)  
Bd. of Superv. (5)

## COUNTY ROUTE MARKER PROGRAM

ASSIGNMENT SCHEDULE  
COUNTY ROUTE MARKER NUMBERS

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PLEASE NOTIFY THE COUNTY SUPERVISORS ASSOCIATION WHEN THIS ROUTE HAS BEEN SIGNED.						

DATE APPROVED BY STATE HIGHWAY ENGINEER MAR 18 1963

#9

RESOLUTION OF THE BOARD OF SUPERVISORS OF SANTA  
CLARA COUNTY APPROVING COUNTY SIGN ROUTE

WHEREAS, the assignment of a county route number on the highway hereinafter described and the signing of such route will assist the public using this highway route; and

WHEREAS, portions of this route pass through the City of San Jose and the Town of Los Gatos.

NOW, THEREFORE, BE IT RESOLVED that it is the intention of the Board of Supervisors of Santa Clara County to apply to the appropriate agency for the assignment of a county route number for the following highway route provided that the City Council of the City of San Jose and the Town Council of the Town of Los Gatos by resolution approve of the application and will permit signing of the route within the City of San Jose and the Town of Los Gatos:

Place of beginning is the junction of State Sign Route 101 (By-pass) with Ford Road.

Via Ford Road to Cottle Road (FAS-993)

Via Cottle Road to Downer Avenue (FAS-993)

Via Downer Avenue to Kooser Road (FAS-993)

Via Kooser Road to Blossom Hill Road (FAS-993)

Via Blossom Hill Road to San Jose-Los Gatos Road

Via San Jose-Los Gatos Road to Saratoga-Los Gatos Road

Via Saratoga-Los Gatos Road to State Sign Route 17

BE IT FURTHER RESOLVED that the Clerk of the Board of Supervisors transmit a copy of this resolution to the City Council of the City of San Jose and the Town Council of the Town of Los Gatos; and

BE IT FURTHER RESOLVED that, upon receipt of a resolution

CC COUNSEL  
P/W

JAN 27 1964  
ADOPT: LDMS YES: LDMS NO: LDMS ABSTAINS: LDMS ABSENT: LDMS

of the City of San Jose and the Town of Los Gatos approving of the application and permitting the signing of the route within the City of San Jose and the Town of Los Gatos, the Director of the County Department of Public Works is directed to apply to the administrators of the Uniform County Route Marker Program for the assignment of a route number.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Clara, State of California, JAN 27 1964  
by the following vote:

AYES: Supervisors Levin Della Maggiore ~~Spangler~~ Mehrkens Sanchez  
NOES: Supervisors None  
ABSENT: Supervisors Spangler

*Seig Sanchez*  
~~Chairman~~, Board of Supervisors  
Chairman pro tem

ATTEST: JEAN PULLAN, Clerk of the  
Board of Supervisors

*Jean Pullan*

# Town of Los Gatos

"Haven of Homes"

Los Gatos, California

February 17, 1974

Board of Supervisors  
County of Santa Clara  
70 West Hedding Street  
San Jose, California 95110

Attention: Donald M. Rains

Re: County Sign Route

Dear Mr. Rains:

Enclosed is certified copy of Resolution No. 1964-37,  
"Resolution of the Council of the Town of Los Gatos Approving  
An Application By The Board of Supervisors Of The County of  
Santa Clara For The Assignment of a County Route Number And  
The Signing Of Such Route Within the Town of Los Gatos" which  
was adopted by the Town Council of the Town of Los Gatos on  
February 10, 1964.

Very truly yours,



Beverly H. Blatnick  
Town Clerk

BHB:imp  
Encl.  
cc: Donald F. McIntyre

RECEIVED  
BOARD OF SUPERVISORS  
FEB 19 11 10 AM '64  
COUNTY OF  
SANTA CLARA

RESOLUTION NO. 1964-37

RESOLUTION OF THE COUNCIL OF THE TOWN OF LOS GATOS  
APPROVING AN APPLICATION BY THE BOARD OF SUPERVISORS  
OF THE COUNTY OF SANTA CLARA FOR THE ASSIGNMENT OF A  
COUNTY ROUTE NUMBER AND THE SIGNING OF SUCH ROUTE  
WITHIN THE TOWN OF LOS GATOS.

WHEREAS, the Board of Supervisors of Santa Clara County adopted a resolution January 27, 1964 indicating County's intention to apply for the assignment of a route number to the highway hereinafter described, provided the Town of Los Gatos approves; and

WHEREAS, portions of this highway pass through the Town of Los Gatos; and

WHEREAS, a uniform route number is to be assigned by the State Department of Public Works under the Uniform County Route Marker Program, and the signing of such route will assist the public using this route through the Town of Los Gatos;

NOW, THEREFORE, BE IT RESOLVED by the Council of the Town of Los Gatos that it does hereby approve of the application of the Board of Supervisors of the County of Santa Clara for the assignment of a route number and will permit the signing of the following route:

Via Blossom Hill Road  
From Harwood to State Sign Route 17

BE IT FURTHER RESOLVED that the Town Clerk of the Town of Los Gatos is hereby directed to transmit two certified copies of this resolution to the Director of Public Works of the County of Santa Clara.

ADOPTED this 10th day of February, 1964, by the following vote:

AYES:

Councilman Henry C. Crall

Councilman James E. Donati

Councilman Alberto E. Merrill

Councilman Joe Whelan

Councilman John Lincoln

NOES:

Councilman None

Councilman

ABSENT:

Councilman None

Councilman

ATTEST:

Beverly H. Blatnick /S/ (SEAL)

Clerk, Town of Los Gatos

John Lincoln /S/  
Mayor, Town of Los Gatos

The foregoing instrument is a  
correct copy of the original  
on file in this office.

ATTEST: BEVERLY H. BLATNICK  
CLERK OF THE TOWN OF LOS GATOS

BY Beverly H. Blatnick

DATED 2-14-64

*Copy to Public Works 5-4-64*

RECEIVED  
BOARD OF SUPERVISORS  
FEB 19 11 10 AM '64  
COUNTY OF  
SANTA CLARA



RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE  
APPROVING APPLICATION BY THE BOARD OF SUPERVISORS  
OF THE COUNTY OF SANTA CLARA FOR THE ASSIGNMENT OF  
COUNTY ROUTE NUMBERS AND THE SIGNING OF SUCH ROUTES  
WITHIN THE CITY OF SAN JOSE, AND REPEALING ALL  
PRIOR RESOLUTIONS IN CONFLICT THEREWITH.

WHEREAS, the Board of Supervisors of Santa Clara County adopted a  
resolution indicating County's intention to apply for the assignment of route  
numbers to the highways hereinafter described, provided the City of San Jose  
approves; and

WHEREAS, portions of these highways pass through the City of  
San Jose; and

WHEREAS, uniform route numbers are to be assigned by the State  
Department of Public Works under the Uniform County Route Marker Program, and the  
signing of such routes will assist the public using these routes through the City  
of San Jose;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of  
San Jose that it does hereby approve of the application of the Board of Supervisors  
of the County of Santa Clara for the assignment of route numbers and will permit  
the signing of the following routes:

Route No. 68 (Existing)

Via	Alma Street
From	Route 101 to Almaden Expressway
Via	Almaden Expressway
From	Alma Street to Almaden Road (FAS-618)
Via	Almaden Road (FAS-618)
From	Almaden Expressway to McKean Road (FAS-618)
Via	McKean Road (FAS-618)
From	McKean Road (FAS-618) to Watsonville Road (FAS-617)
Via	Watsonville Road (FAS-617 to Hacker Pass) State Highway
	Sign Route 152

Route No. (to be assigned)

Via	Cottle Road (FAS-993)
From	Route 101 to Downer Avenue (FAS-993)
Via	Downer Avenue
From	Cottle Road to Kooser Road (FAS-993)
Via	Kooser Road
From	Downer Avenue to Blossom Hill Road (FAS-993)

*Public Works made a copy  
for their file.*

*(Car Wick Smeltzer  
5-4-64)*

Via Blossom Hill Road  
From Kooser Road to San Jose-Los Gatos Road (Bascom Avenue)

BE IT FURTHER RESOLVED that the City Clerk of the City of San Jose is hereby directed to transmit two certified copies of this resolution to the Director of Public Works of the County of Santa Clara.

Resolution No. 22691, adopted September 4, 1962, and Resolution No. 23553, adopted March 18, 1963, and all resolutions in conflict herewith are hereby repealed.

ADOPTED this 13th day of April, 1964, by  
the following vote:

AYES: Councilmen - Doerr, Fischer, Hathaway, Pace,  
Shaffer, Solari, and Welch

NOES: Councilmen - None

ABSENT: Councilmen - None

Robert Welch  
Mayor

ROBERT I. WELCH

ATTEST:

Francis L. Greiner  
FRANCIS L. GREINER  
City Clerk

RECEIVED  
PARKS  
MAY 1 10 51 AM '64  
COUNTY OF  
SANTA CLARA

RECEIVED  
DEPT. OF PUBLIC WORKS  
MAY 1 1964  
COUNTY ENGINEER

9.

January 30, 1964

Mr. Francis Greiner  
Clerk, City of San Jose  
City Hall  
San Jose, California

Dear Mr. Greiner:

Resolution approving County  
Sign Route and Request for  
Approval of Application

Enclosed you will find a certified copy of a resolution adopted by the Board of Supervisors at its regularly scheduled meeting on January 27, 1964. This resolution approves certain county sign routes, and further requests the City Council of the City of San Jose to adopt a resolution approving making application to the administrators of the Uniform County Route Marker Program and, also, permitting the signing of said route.

If the City Council is in accord with this resolution, we would appreciate a certified copy of the San Jose resolution being forwarded to this office.

Very truly yours,

BOARD OF SUPERVISORS

Donald M. Rains  
Assistant Clerk of the Board

JP:DMR:mg  
Enclosure

cc: Public Works  
w/copy of Reso.

January 30, 1964

Mrs. Beverly Blatnick  
Town Clerk  
Town of Los Gatos  
110 East Main Street  
Los Gatos, California

Dear Mrs. Blatnick:

Resolution approving County  
Sign Route and Request for  
Approval of Application

Enclosed you will find a certified copy of a resolution adopted by the Board of Supervisors at its regularly scheduled meeting on January 27, 1964. This resolution approves certain county sign routes and, further, requests the Town Council of the Town of Los Gatos to adopt a resolution approving making application to the administrators of the Uniform County Route Marker Program and, also, permitting the signing of said route.

If the Town Council is in accord with this resolution, we would appreciate a certified copy of the Los Gatos resolution being forwarded to this office. ]

Very truly yours,

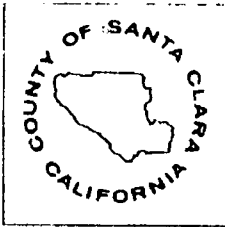
BOARD OF SUPERVISORS

Donald M. Rains  
Assistant Clerk of the Board

JP:DMR:mg  
Enclosure

cc: Public Works  
w/copy of Reso.

#9



TRANSMITTAL MEMORANDUM

DEPARTMENT OF PUBLIC WORKS

DATE: January 16, 1964

FOR: BOARD OF SUPERVISORS AGENDA OF January 27, 1964

FROM: Smeltzer, Traffic, Public Works

TITLE: Resolution Approving County Sign Route from State Sign Route 101 (By Pass) at Ford Road to Town of Los Gatos

DESCRIPTION: To aid the traveling public, it is found desirable to have a County Route Number assigned to a Route from State Sign Route 101 (By Pass) at Ford Road to Town of Los Gatos as shown in red on attached print.

This Route will be partly in the City of San Jose and partly in the Town of Los Gatos as well as in the County.

If this resolution is passed, it will be necessary to get a concurring resolution from both San Jose and Los Gatos Councils.

An application will then be made to County Supervisors Association for the assignment of a County Route Number.

RTS:ee

Attachments

APPROVED:

*James T. Pott*

JAMES T. POTT, COUNTY ENGINEER

AGENDA DATA

DATE: \_\_\_\_\_

ITEM NO: \_\_\_\_\_

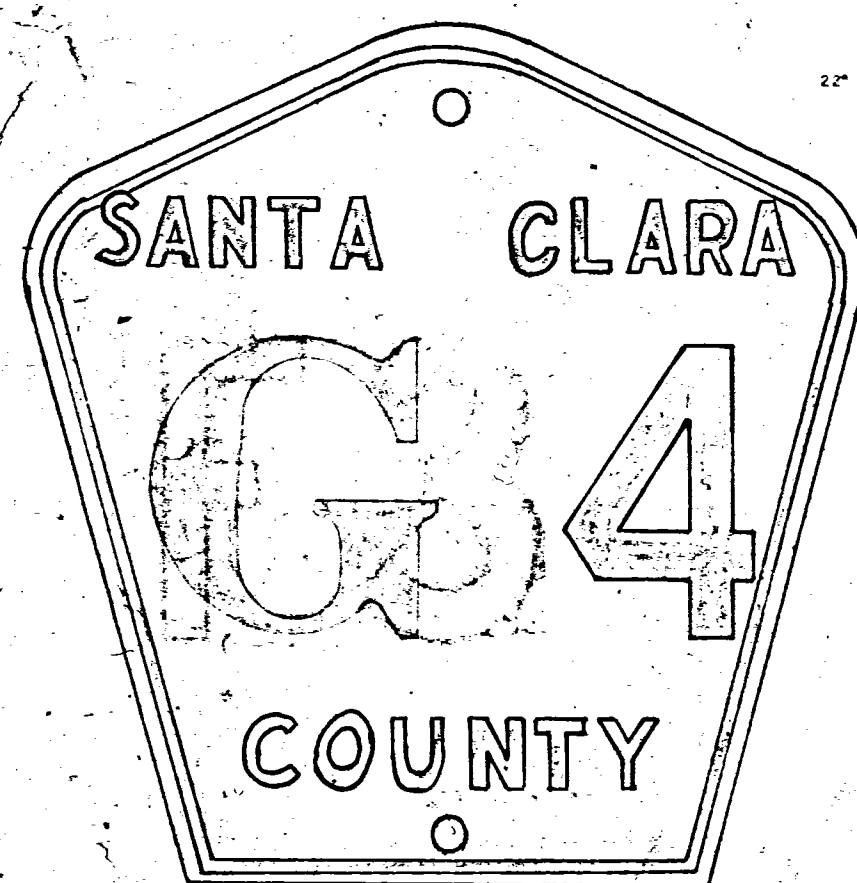
BOARD ACTION \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

- G-2 Lawrence Expressway
- G-3 Oregon- Page Mill Expressway
- G-4 San Tomas Expressway
- G-5 Foothill Expressway
- G-6 Central Expressway
- G-7 Bloomfield Road
- G-8 Almaden Expressway
- G-9 Leavesley - Ferguson Rd.
- G- PROPOSED COUNTY ROUTE

SD # 2 & 4



(Typical Route Marker)

<ul style="list-style-type: none"> <li>1. STATE HIGHWAY</li> <li>2. COUNTY HIGHWAY</li> <li>3. LOCAL HIGHWAY</li> <li>4. RAILROAD</li> <li>5. AIRPORT</li> <li>6. CANAL</li> <li>7. RIVER</li> <li>8. LAKE</li> <li>9. MOUNTAIN</li> <li>10. TOWN</li> <li>11. CITY</li> <li>12. VILLAGE</li> <li>13. COUNTRY CLUB</li> <li>14. GOLF COURSE</li> <li>15. PARK</li> <li>16. BEACH</li> <li>17. FERRY</li> <li>18. BRIDGE</li> <li>19. TUNNEL</li> <li>20. CANYON</li> <li>21. MOUNTAIN PASS</li> <li>22. RAILROAD CROSSING</li> <li>23. AIRPORT</li> <li>24. CANAL</li> <li>25. RIVER</li> <li>26. LAKE</li> <li>27. MOUNTAIN</li> <li>28. TOWN</li> <li>29. CITY</li> <li>30. VILLAGE</li> <li>31. COUNTRY CLUB</li> <li>32. GOLF COURSE</li> <li>33. PARK</li> <li>34. BEACH</li> <li>35. FERRY</li> <li>36. BRIDGE</li> <li>37. TUNNEL</li> <li>38. CANYON</li> <li>39. MOUNTAIN PASS</li> <li>40. RAILROAD CROSSING</li> <li>41. AIRPORT</li> <li>42. CANAL</li> <li>43. RIVER</li> <li>44. LAKE</li> <li>45. MOUNTAIN</li> <li>46. 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J. C. WOMACK  
STATE HIGHWAY ENGINEER

EDMUND G. BROWN  
GOVERNOR OF CALIFORNIA

*Roads Sea Signs*  
*Sta & Hwy*  
JOHN ERRECA  
~~ROBERT E. SHADLOCK~~  
DIRECTOR

STATE OF CALIFORNIA  
Department of Public Works  
SACRAMENTO

DIVISION OF HIGHWAYS  
PUBLIC WORKS BUILDING  
P. O. Box 1498  
SACRAMENTO 7

October 17, 1963

PLEASE REFER TO  
FILE NO.

100.57

Board of Supervisors  
Santa Clara County  
Court House  
San Jose, California

INFORMATION ONLY

Gentlemen:

Attached is Schedule No. 14 which indicates the assignment of a County Route Marker number to certain county roads in Santa Clara County.

This action is in response to your Resolution dated August 19, 1963, and has been taken in accordance with Section 9 of the County Route Marker Program approved on April 25, 1958, by the County Supervisors Association of California.

Yours very truly,

J. C. WOMACK  
State Highway Engineer

*J. C. Lagner*  
By  
Deputy State Highway Engineer

*cc: each Super.*



OCT 21 9 52 AM '63

COUNTY OF  
SANTA CLARA

## COUNTY ROUTE MARKER PROGRAM

ASSIGNMENT SCHEDULE  
COUNTY ROUTE MARKER NUMBERS

SCHEDULE NUMBER 14

SIGN ROUTE NUMBER	DESCRIPTION	COUNTY	LENGTH MILES	COUNTY ROAD NUMBER	FAS ROUTE NUMBER	DATE APPROVED
A1	From SSR 36 (SH29) west of Susanville northwesterly to Eagle Lake	Lassen	15.9	P201,231 233		10/8/63
A17 Rev.	From US 99 (SH3) south of Cottonwood northeasterly to SSR 44 (SH20)	Tehama Shasta	0.4 19.3	1H02A,B,C, D,E,2J01	1072 Port.	10/8/63
A21 Rev.	From SH 183 west of Westwood easterly and northerly to SSR 44 (SH20) at Feather Lake.	Lassen  Plumas	21.4  1.3	P109,WW5 WW13,P101 P103	523 Port.	10/8/63
G9	From US 101 (SH2) in Gilroy northeasterly and southeasterly to SSR 152 (SH32)	Santa Clara	4.5	0701,0705	992	10/8/63
N1	From US ALT. 101 (SH60) at Malibu Beach northerly to US 101 (SH2)	Los Angeles	9.3			10/8/63
N2	From SSR 138 (SH59) east of Gorman south- easterly to US 6 (SH23) in Palmdale	Los Angeles	42.0			10/8/63
N3	From SSR 2 (SH61) northerly to US 6 (SH23) at Vincent	Los Angeles	23.7			10/8/63
N4	From SSR 2 (SH61) at Big Pines Recreation Area northwesterly to SSR 138 (SH59) east of Llano	Los Angeles	13.0			10/8/63
Please notify the County Supervisors Association when these routes have been signed.						

APPROVED BY STATE HIGHWAY ENGINEER OCT 17 1963

*Roads - Gene Higgins  
Sta & Hwy 2*

April 5, 1963

Mr. R. J. Kellogg  
Chief Engineer  
California State Automobile Association  
150 Van Ness Avenue  
San Francisco 2, California

Subject: Increase in Rates for Sign-Posting Services.

Dear Mr. Kellogg:

Please be advised that the Board of Supervisors of the County of Santa Clara, at its regularly scheduled meeting on April 1, 1963, approved the new schedule of rates as outlined in your letter of March 25, 1963.

This schedule establishes a rate of \$4.00 per hour to be made effective July 1, 1963, for sign-posting services by the Association on behalf of the County of Santa Clara.

Very truly yours,

BOARD OF SUPERVISORS

Mrs. Jean Pullan  
Clerk of the Board

DMR:mo'd

cc: Dept. of Public Works

#28

# California State Automobile Association

SERVING THE MOTORIST SINCE 1900

## OFFICERS

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 HARRY D. HOLT, VICE-PRESIDENT  
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ALDEN MACOMBER  
 MANAGER

150 VAN NESS AVENUE • SAN FRANCISCO 2, CALIFORNIA

TELEPHONE MARKET 1-2141



CHIEF ENGINEER  
 ROYAL J. KELLOGG

March 25, 1963

## BOARD OF DIRECTORS

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The Board of Supervisors  
 County of Santa Clara  
 Court House  
 San Jose, California

Gentlemen:

In January 1956, you will recall, the California State Automobile Association announced a plan to all public agencies of Northern and Central California whereby, beginning July 1, 1956, the Association would make available certain traffic sign installation and sign maintenance services on a partial reimbursement basis. That is, the Association would be reimbursed for that portion of the field operating expense incurred by signmen's salaries, truck and travel expenses. At that time, these costs were set at \$3.50 per hour and have since remained in effect.

During this seven year interval, however, rising costs to the Association in the performance of this work have, for some time, exceeded the amount of reimbursement received. As a result, the Board of Directors, after carefully considering all aspects of this program have concluded that it will be necessary to increase the rate to \$4.00 per hour and be made effective July 1, 1963. In the event these costs continue to increase at a rate comparable to that of recent years, it may again be necessary to make an adjustment in future years.

Consultations on traffic and signing matters are available upon request and without cost.

Additional signing services offered include assistance in the procurement of traffic signs which conform with California and National standards and which are constructed of the best known quality materials. Also available are the necessary posts and hardware for complete sign installations. Both signs and installation materials are available at our cost as published in the Sign Price List.

The purpose of this Association's continuing participation in this work is two-fold. 1-To help in the maintenance of an adequate and uniform sign system. 2-By offering the services of experienced signmen with equipped trucks, provide a real incentive for each community to have an effective signing system at a modest cost.

We are giving you this advance notice so that if you find it necessary to adjust your financial planning for the next fiscal year, you will have time to do so.

Sincerely,

*R. J. Kellogg*  
 R. J. Kellogg  
 Chief Engineer

Date APR 1 1963

APPROVED *[Signature]*

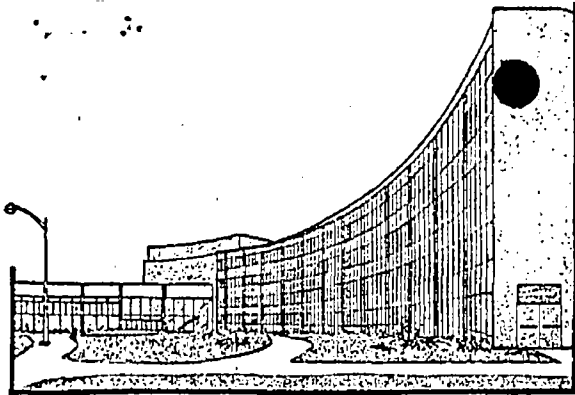
RS: CE CC PC DPW FLD

ABSTAINS:

Copy each Bd Member - 4WVC - DPW - CC - PC - WVC

rjk/d

RECEIVED  
BOARD OF SUPERVISORS  
MAR 25 8 43 AM '63  
COUNTY OF  
SANTA CLARA



CITY CLERK

TELEPHONE CYPRESS 2-3141

*Roads San Segura  
Sta & Hwy 2*  
**City of San Jose**

California

**1850-1960**

**110 years of PROGRESS THROUGH SERVICE**

March 20, 1963

Director of Public Works  
Santa Clara County  
20 West Rosa Street  
San Jose, California

Dear Sir:

Enclosed are two certified copies of Resolution No. 23553  
adopted by the City Council on March 18, 1963.

FRANCIS L. GREINER  
City Clerk

By: *Thelma Dougherty*  
Deputy

Enclosures - 2

RESOLUTION NO. 23553

RESOLUTION OF THE COUNCIL OF THE CITY OF SAN JOSE APPROVING AN APPLICATION BY THE BOARD OF SUPERVISORS OF THE COUNTY OF SANTA CLARA FOR THE ASSIGNMENT OF A COUNTY ROUTE NUMBER AND THE SIGNING OF SUCH ROUTE WITHIN THE CITY OF SAN JOSE.

WHEREAS, the Board of Supervisors of Santa Clara County adopted a resolution January 14, 1963 indicating County's intention to apply for the assignment of a route number to the highway hereinafter described, provided the City of San Jose approves; and

WHEREAS, portions of this highway pass through the City of San Jose; and

WHEREAS, a uniform route number is to be assigned by the State Department of Public Works under the Uniform County Route Marker Program, and the signing of such route will assist the public using this route through the City of San Jose;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of San Jose that it does hereby approve of the application of the Board of Supervisors of the County of Santa Clara for the assignment of a route number and will permit the signing of the following route:

Via Alma Street  
From Route 101 to Almaden Expressway

Via Almaden Expressway  
From Alma Street to Almaden Road (FAS-618)

Via Almaden Road (FAS-618)  
From Almaden Expressway to McKean Road (FAS-618)

Via McKean Road (FAS-618)  
From McKean Road (FAS-618) to Watsonville Road (FAS-617)

Via Watsonville Road (FAS-617 to Hecker Pass) State Highway  
Sign Route 152

BE IT FURTHER RESOLVED that the City Clerk of the City of San Jose is hereby directed to transmit two certified copies of

this resolution to the Director of Public Works of the County of Santa Clara.

ADOPTED this 18th day of March, 1963, by the following vote:

AYES: Councilmen - Fischer, Hathaway, Pace, Shaffer, Solari and Welch

NOES: Councilmen - None

ABSENT: Councilmen - Doerr

ATTEST:

Robert I. Welch  
Mayor  
ROBERT I. WELCH

FRANCIS L. GREINER  
City Clerk

The foregoing instrument is a correct copy of the original on file in this office.

Attest: March 20, 1963

FRANCIS L. GREINER  
City Clerk of the City of San Jose,  
County of Santa Clara, State of California.

By: Phyllis Waughey Deputy.



# 31

RESOLUTION OF THE BOARD OF SUPERVISORS OF  
SANTA CLARA COUNTY APPROVING COUNTY SIGN ROUTE

WHEREAS, the assignment of County route number on the highway hereinafter described and the signing of such route will assist the public using this highway route; and

WHEREAS, portions of this route pass through the City of San Jose.

NOW, THEREFORE, BE IT RESOLVED that it is the intention of the Board of Supervisors of Santa Clara County to apply to the appropriate agency for the assignment of a County route number for the following highway route provided that the City Council of the City of San Jose by resolution approves of the application and will permit signing of the route within the City of San Jose:

Place of beginning--junction of State Sign Route 101 with Alma Street.

Via Alma Street

From Route 101 to Almaden Expressway

Via Almaden Expressway

From Alma Street to Almaden Road (FAS-618)

Via Almaden Road (FAS--618)

From Almaden Expressway to McKean Road (FAS-618)

Via McKean Road (FAS-618)

From McKean Road (FAS-618) to Watsonville Road (FAS-617)

Via Watsonville Road (FAS-617 to Hecker Pass) State Highway  
Sign Route 152

BE IT FURTHER RESOLVED that the Clerk of the Board of Supervisors transmit a copy of this resolution to the City Council of the City of San Jose; and

BE IT FURTHER RESOLVED that, upon receipt of a resolution of the City of San Jose approving of the application and permitting the signing of the route within the City of San Jose, the Director of the County Department of Public Works is directed to apply to the administrators of the Uniform County Route Marker Program for the assignment of a route number.

PUBLIC WORKS (SECRET)

*C. C. C.*

JAN 14 1962  
ADOPT: *[Signature]* YES: L D M S S  
NO: \_\_\_\_\_ ABSTAINS: \_\_\_\_\_  
ABSENT: \_\_\_\_\_

RESOLUTION OF THE BOARD OF SUPERVISORS OF  
SANTA CLARA COUNTY APPROVING COUNTY SIGN ROUTE

Page 2

BE IT FURTHER RESOLVED that the Resolution of the Board of Supervisors dated July 18, 1962 relating to this route is hereby repealed.

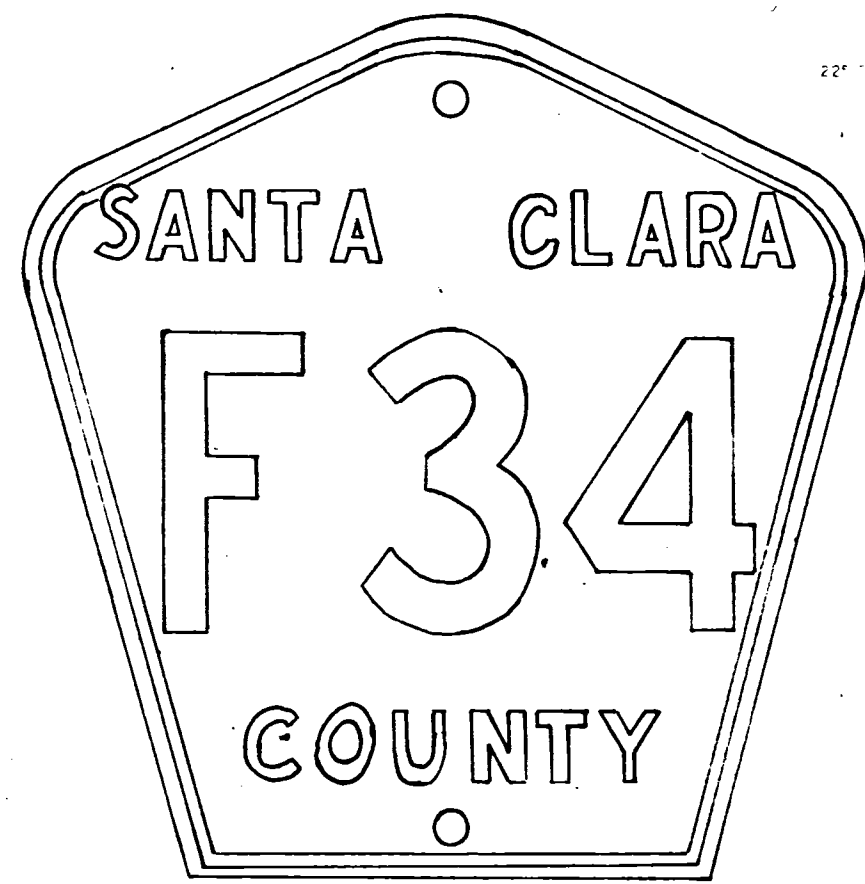
PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Clara, State of California, this JAN 14 1963, by the following vote:

AYES: Supervisors Levin Della Maggiore Spangler ~~McGowan~~ Sanchez  
NOES: Supervisors None  
ABSENT: Supervisors None

*R. H. McPherson*  
Chairman, Board of Supervisors

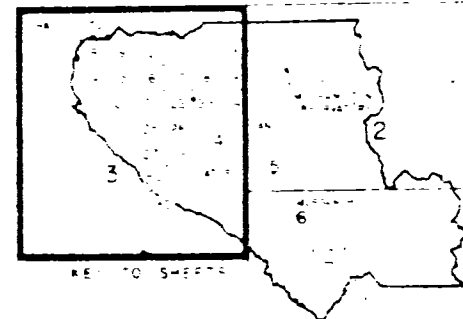
ATTEST: JEAN PULLAN, Clerk  
Board of Supervisors

*Jean Pullan*



(Typical Route Marker)

LEGEND	
	Highway
	Proposed Highway
	Unimproved Road
	Water
	County Seat
	City
	Village
	Unincorporated Community
	Post Office
	Public School
	Public Library
	Public Hospital
	Public Jail
	Public Court House
	Public Office Building
	Public Warehouse
	Public Store
	Public Hotel
	Public Restaurant
	Public Bar
	Public Casino
	Public Gambling
	Public Prostitution
	Public Vice
	Public Immorality
	Public Sin
	Public Crime
	Public Lawlessness
	Public Disorder
	Public Nuisance
	Public Offense
	Public Wrongdoing
	Public Injustice
	Public Inequity
	Public Inequality
	Public Injustice and Inequity and Inequality



SHEET DATA	
Sheet No.	1
Scale	1" = 10 Miles
Projection	NAD 83
Units	Feet
Zone	10N
Datum	North American Datum of 1983
Ellipsoid	GRS 80
Prime Meridian	Greenwich
False Easting	500,000
False Northing	0
Central Meridian	-120.000000
Standard Parallel 1	36.000000
Standard Parallel 2	37.000000
Latitude of Origin	37.000000
False Northing at Origin	0
False Easting at Origin	500,000
Scale Factor at Origin	0.999999
Scale Factor at 10°N	0.999999
Scale Factor at 42°N	0.999999

Sig Sanchez

, Chairman

January 23, 1963

Mr. Frank Greiner  
City Clerk  
City of San Jose  
First & Mission Street's  
San Jose 10, California

Subject: Resolution by the Board of Supervisors  
approving County Sign Route

Dear Mr. Greiner:

Enclosed you will find a copy of a resolution adopted by the Board of Supervisors at its regularly scheduled meeting on January 14, 1963. This resolution declares the intention of the Board of Supervisors to apply for the assignment of a County route number for certain highway routes as described within this resolution.

It is respectfully requested that the City Council of the City of San Jose adopt a resolution approving this application and permitting the signing of the route within the City of San Jose. If the consent of the City of San Jose is given, we would appreciate your forwarding two certified copies of this resolution to the County Director of Public Works.

Very truly yours,

BOARD OF SUPERVISORS

Mrs. Jean Pullan, Clerk  
of the Board of Supervisors

JP:DMR:bs

Encl.

cc: Public Works Dept.

J. C. WOMACK  
STATE HIGHWAY ENGINEER

EDMUND G. BROWN  
GOVERNOR OF CALIFORNIA

*Rds* *Gen* *Signs*  
*Streets & Highways*  
ROBERT B. BRADFORD  
DIRECTOR

**STATE OF CALIFORNIA**  
**Department of Public Works**  
**SACRAMENTO**

#30  
DIVISION OF HIGHWAYS  
PUBLIC WORKS BUILDING  
P. O. Box 1499  
SACRAMENTO 7

December 11, 1962

PLEASE REFER TO  
FILE NO.

100.57

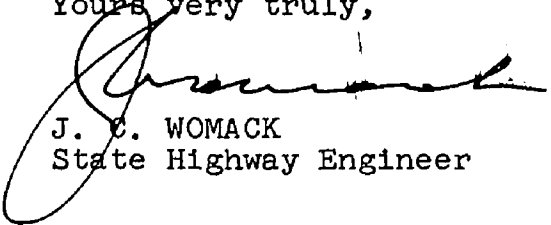
Board of Supervisors  
Santa Clara County  
Court House  
San Jose, California

Gentlemen:

There is attached Schedule No. 13 which indicates the assignment of County Route Marker numbers to certain county roads in Santa Clara County.

This action is in response to your resolution dated July 16, 1962, and has been taken in accordance with Section 9 of the County Route Marker Program approved on April 25, 1958, by the County Supervisors Association of California.

Yours very truly,

  
J. C. WOMACK  
State Highway Engineer

Attachment

Date DEC 24 1962  
APPROVED A/M *Filed*  
RE: CE CC PC DPW FLD  
NO: \_\_\_\_\_ ABSTAINS: \_\_\_\_\_

(Copy each Bd Member) HWC - DPW - ~~CC - PG - WJ~~

RECEIVED  
BOARD OF SUPERVISORS

DEC 13 1 28 PM '62

COUNTY OF  
SANTA CLARA

## COUNTY ROUTE MARKER PROGRAM

ASSIGNMENT SCHEDULE  
COUNTY ROUTE MARKER NUMBERS

SCHEDULE NUMBER 13

SIGN ROUTE NUMBER	DESCRIPTION	COUNTY	LENGTH MILES	COUNTY ROAD NUMBER	FAS ROUTE NUMBER	DATE APPROVED
G2	From SH 114 (proposed) northerly via the Lawrence Expressway to SSR9 (SH 113)	Santa Clara	9.5			11/13/62
G3	From FAI 280 (SH 239) northeasterly via the Oregon-Page Mill Expressway to US Bypass 101 (SH 68)	Santa Clara	4.5			11/13/62
G4	From SSR 17 (SH 5) northerly via the San Tomas Expressway to US Bypass 101 (SH 68)	Santa Clara	8.0			11/13/62
G5	From FAI 280 (SH 239) northwesterly via the Foothill Expressway to CSR G3	Santa Clara	7.5			11/13/62
G6	From CSR G3 southeasterly via the Central Expressway to US Bypass 101 (SH 68)	Santa Clara	13.0			11/13/62
G7	From SSR 25 (SH 119) northeasterly to SSR 152 (SH 32) southeast of Gilroy	Santa Clara	3.2	1702	991	11/13/62
G8	From SSR 152 (SH 32) west of Gilroy northwesterly to US 101 (SH 7) in San Jose	Santa Clara	29.8	0601,0603 0610,8404	617 618	12/6/62
PLEASE NOTIFY THE COUNTY SUPERVISORS ASSOCIATION WHEN THESE ROUTES HAVE BEEN SIGNED.						

DATE APPROVED BY STATE HIGHWAY ENGINEER \_\_\_\_\_

# PEPPER TREE INN

60 UNITS

POOL

TV

PLAY AREA

RESTAURANT

2112 So. 1st Street  
San Jose, California  
CYpress 4-1480

Oct. 5, 1962

Santa Clara County Planning Commission  
70 West Rosa Street  
San Jose, Calif.

Gentlemen:

I am writing to you with regards to the highway sign elimination efforts you are presently contemplating. In your effort to beautify the highways of our county I respectfully would like to plead a cause for the motel industry of this county.

Highway signs are the life blood of our business. I can not stress this too strongly. Without highway signs directing the traveling public to the locations of the motels, we would lose considerable business. And I may add, that with the low occupancy rate which is prevalent in this area, this could be a catastrophe for many of us.

I must agree with you that too many signs of either cheap construction or not properly maintained do not add to the beauty of the drive nor do they help the business they advertise. But does a good looking informative sign do damage? I seriously doubt if there actually is as much antagonism against signs as one reads about in the papers. I do not believe that people are against directional signs, but they could be against institutional type of advertising which is cluttering our highways.

In other words, if you are driving along a road which is new to you, and you see a sign advertising Old Crow, I doubt if you would stop the car and try to buy a bottle. But on the other hand, if you were tired, hungry or your car needed some attention, you would appreciate a sign telling you where those services may be found. It is these helpful signs which you are going to eliminate.

We in the motel business get complaint after complaint from the visitors to our city about the lack of signs in this area telling them how to find the city, let alone a motel room. Because of this lack of signs many tourist end up in Gilroy or San Francisco, when they really wanted to stay in San Jose. With the addition of so many new turn offs on our freeways, the tourist is confused as to which turn off leads to a motel row. Remember most of our guests are new to the area, they depend on signs to let them know where services may be found. Now, by making it impossible for us to put up signs, you are going to further confuse and anger the tourist and visitor to our area. Is this your plan?





RECEIVED  
BOARD OF SUPERVISORS

OCT 9 9 18 AM '62

COUNTY OF  
SANTA CLARA

# PEPPER TREE INN

60 UNITS

POOL

TV

PLAY AREA

RESTAURANT

2112 So. 1st Street  
San Jose, California  
CYpress 4-1480

We pride ourselves as being a hospitable city here in San Jose, and we spend much time, money and effort in trying to bring conventions and tourist here. Yet you are now embarked on a scheme to make it difficult for these people, and by eliminating directional signs you are going to help them get lost.

Highway signs which advertise the locations of business's which cater specifically to the traveling public, and which are located in route with the highway where the sign is seen, is doing the public a service, and they should not be removed. How many times in your travels, have you said, "why didn't they put up a sign back there?" I know I have many times.

If this county wants tourist and visitors, we had better give them signs to help them find those of us who want to serve them. If we don't put up signs, other area will, and that is where the people will end up. Remember the saying, "out of sight, out of mind."

Sincerely,



Alex Monicucci  
Owner-manager  
Pepper Tree Inn  
President,  
Motel Owners Assn.

cc: Board of supervisors



American Express Cards Honored

RESOLUTION NO. 22691

RESOLUTION OF THE COUNCIL OF THE CITY OF  
SAN JOSE APPROVING AN APPLICATION BY THE  
BOARD OF SUPERVISORS OF THE COUNTY OF SANTA  
CLARA FOR THE ASSIGNMENT OF A COUNTY ROUTE  
NUMBER AND THE SIGNING OF SUCH ROUTE WITHIN  
THE CITY OF SAN JOSE.

WHEREAS, the Board of Supervisors of Santa Clara County  
has indicated its intention to apply for the assignment of a route  
number to the highway hereinafter described, provided the City of  
San Jose approves; and

WHEREAS, portions of this highway pass through the City of  
San Jose; and

WHEREAS, a uniform route number is to be assigned by the  
State Department of Public Works under the Uniform County Route  
Marker Program, and the signing of such route will assist the pub-  
lic using this route through the City of San Jose;

NOW, THEREFORE, BE IT RESOLVED by the Council of the City  
of San Jose that it does hereby approve of the application of the  
Board of Supervisors of the County of Santa Clara for the assign-  
ment of a route number and will permit the signing of the following  
route:

Via San Jose-Alviso Road  
From Mountain View-Milpitas Road (SSR-9) to Old Bayshore Highway  
(South Service Road)

Via Old Bayshore Highway (South Service Road)  
From North First Street to North Fourth Street

Via North Fourth Street  
From Old Bayshore Highway to Empire Street

Via Empire Street  
From North Fourth Street to North Third Street

Via North Third Street and South Third Street  
From Empire Street to Reed Street

Via Reed Street  
From South Third Street to South Second Street

Via South Second Street  
From Reed Street to Keyes Street

<u>Via</u>	Keyes Street to Goodyear Street
<u>From</u>	South Second Street to Vine Street
<u>Via</u>	Almaden Expressway
<u>From</u>	Vine Street to Almaden Road (FAS-618)
<u>Via</u>	Almaden Road (FAS-618)
<u>From</u>	Almaden Expressway to McKean Road (FAS-618)
<u>Via</u>	McKean Road (FAS-618)
<u>From</u>	McKean Road (FAS-618) to Watsonville Road (FAS-617)
<u>Via</u>	Watsonville Road (FAS-617 to Hecker Pass) State Highway
	Sign Route 152

BE IT FURTHER RESOLVED that the City Clerk of the City of San Jose is hereby directed to transmit a copy of this resolution to the Board of Supervisors of the County of Santa Clara.

ADOPTED this 4th day of September, 1962, by the following vote:

AYES: Councilmen - Doerr, Fischer, Hathaway, Pace, Shaffer, Solari  
and Welch.

NOES: Councilmen - None.

ABSENT: Councilmen - None.

ROBERT I. WELCH  
Mayor

ATTEST:

FRANCIS L. GREINER  
City Clerk

*Roads to be signed*  
*Signs*  
*to be placed*

29  
(22)

RESOLUTION OF THE BOARD OF SUPERVISORS OF  
SANTA CLARA COUNTY APPROVING COUNTY SIGN ROUTE

WHEREAS, the assignment of a County route number on the highway hereinafter described and the signing of such route will assist the public using this highway route; and

WHEREAS, portions of this route pass through the City of San Jose.

NOW, THEREFORE, BE IT RESOLVED that it is the intention of the Board of Supervisors of Santa Clara County to apply to the appropriate agency for the assignment of a County route number for the following highway route provided that the City Council of the City of San Jose by resolution approves of the application and will permit signing of the route within the City of San Jose:

Via San Jose-Alviso Road  
From Mountain View-Milpitas Road (SSR-9) to Old Bayshore Highway (South Service Road)

Via Old Bayshore Highway (South Service Road)  
From North First Street to North Fourth Street

Via North Fourth Street  
From Old Bayshore Highway to Empire Street

Via Empire Street  
From North Fourth Street to North Third Street

Via North Third Street and South Third Street  
From Empire Street to Reed Street

Via Reed Street  
From South Third Street to South Second Street

Via South Second Street  
From Reed Street to Keys Street

Via Keys Street to Goodyear Street  
From South Second Street to Vine Street

Via Almaden Expressway  
From Vine Street to Almaden Road (FAS-618)

Via Almaden Road (FAS-618)  
From Almaden Expressway to McKean Road (FAS-618)

Via McKean Road (FAS-618)  
From McKean Road (FAS-618) to Watsonville Road (FAS-617)

Via Watsonville Road (FAS-617) to Hecker Pass) State Highway Sign Route 152

JUL 16 1962

ADOPTED 4/4 YES: SLMWD  
NO: \_\_\_\_\_ ABSTAINS: \_\_\_\_\_  
ABSENT: L


1. OFFICE 3/5  
2. ALL COPIES P/W

BE IT FURTHER RESOLVED that the Clerk of the Board of Supervisors transmit a copy of this resolution to the City Council of the City of San Jose; and

BE IT FURTHER RESOLVED that, upon receipt of a resolution of the City of San Jose approving of the application and permitting the signing of the route within the City of San Jose, the Director of the County Department of Public Works is directed to apply to the administrators of the Uniform County Route Marker Program for the assignment of a route number.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Clara, State of California, this JUL 16 1962, by the following vote:

AYES: Supervisors ~~James J. Della~~ Della Maggiore Spangler Mehrkens Weichert  
NOES: Supervisors None  
ABSENT: Supervisors Levis

  
Chairman, Board of Supervisors

ATTEST: JEAN PULLAN, Clerk  
Board of Supervisors



23  
RESOLUTION OF THE BOARD OF SUPERVISORS OF  
SANTA CLARA COUNTY APPROVING COUNTY SIGN ROUTE

WHEREAS, the assignment of a County route number on the highways hereinafter described and the signing of such route will assist the public using these highway routes; and

WHEREAS, these routes, with one exception, are part of the Santa Clara County Expressway System which has been financed by the 1961 County Highway Bond Issue; and

WHEREAS, these routes as they pass through cities have been relinquished by the cities to the County as County highways; and

WHEREAS, the following routes are County Primary Roads of general public interest.

NOW, THEREFORE, BE IT RESOLVED that the Board of Supervisors of Santa Clara County does hereby apply to the appropriate agency for the assignment of a County route number for the following highway routes:

LAWRENCE EXPRESSWAY

From Mt. View-Milpitas Road State Sign Route 9  
To Stevens Freeway - West Valley Freeway

OREGON-PAGE MILL EXPRESSWAY

From Bayshore Highway State Sign Route 101 Alternate  
To Junipero Serra Freeway

SAN TOMAS EXPRESSWAY

From Bayshore Highway State Sign Route 101 Alternate  
To Los Gatos Freeway State Sign Route 17

FOOTHILL EXPRESSWAY

From Oregon-Page Mill Expressway  
To Junipero Serra Freeway

CENTRAL EXPRESSWAY

From Oregon-Page Mill Expressway  
To Bayshore Highway State Sign Route 101 Alternate

BLOOMFIELD ROAD

From Pacheco Pass Highway State Sign Route 152  
To Monterey Highway State Sign Route 101

1. OFFICE B/S

2. All COPIES P/W

JUL 1 6 1962

ADOPTED 4/11 YES SLHWD  
NO            ABSTAINS             
ABSENT

BE IT FURTHER RESOLVED that the Director of Public Works is directed to apply to the administration of the Uniform County Route Marker Program for the assignment of a route number and after receiving such assigned number to sign the route.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Clara, State of California, this JUL 16 1962, by the following vote:

AYES: Supervisors  Della Maggiore Spangler Mehrkens Weichert

NOES: Supervisors None

ABSENT: Supervisors Levin

Harold R. Lickert  
Chairman, Board of Supervisors

ATTEST: JEAN PULLAN, Clerk  
Board of Supervisors

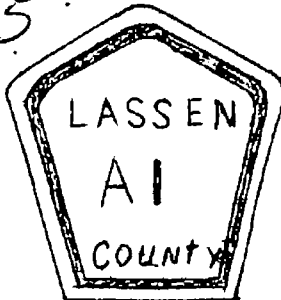
Jean Pullan



*Roads Gen Signs  
Sts & Hwys*  
County Supervisors Association of California

# COUNTY ROUTE MARKER PROGRAM

35



## MEMBERS, BOARD OF REVIEW

Wm. D. McIntosh, Lassen County Road Commissioner, Chairman  
George V. Berkey, Riverside County Supervisor  
Chas. E. Coupe, Yuba County Supervisor  
G. P. Parmelee, Mgr. Sign Services, Automobile Club of So. Calif.  
Royal W. Kellogg, Chief Engr., Calif. State Automobile Assn.  
I. L. Morhar, Chief Deputy Los Angeles County Road Commissioner  
H. B. LaForge, Federal Secondary Engr., Div. of Hwys.  
V. T. Cooper, Asst. Gen. Mgr., CSAC

October 25, 1961

To: Chairman, Board of Supervisors  
Attention Clerk of the Board

From: Vincent T. Cooper

Subject: COUNTY ROUTE MARKER PROGRAM

Date NOV 6 1961  
APPROVED H & M.  
RE: CE CC PC DPW FLO  
NO: \_\_\_\_\_ ABSTAINS: \_\_\_\_\_

The time has come -- to reactivate interest in the California Counties - County Route Marker Program. The information and instructions in connection with the program have been redrafted and approved by the Board of Review for distribution to all counties.

This program was initiated officially about four years ago and during this brief period, route numbers have been assigned to 63 routes in all parts of California totaling 1,415.8 miles. Two of these routes have since been taken over by the State Highway System reducing the system to 61 routes including 1,328.1 miles. Twenty of these routes are intercounty and every regional association has one or more sign routes with the exception of the North Coastal Counties Regional Association.

Counties which have marked certain of their roads with the attractive blue and gold sign take justifiable pride in this excellent method of informing the people that counties are "on the ball," and it is one of the better methods designed for selling "home rule principles."

RECEIVED  
BOARD OF SUPERVISORS  
OCT 27 11 20 AM '61  
COUNTY OF  
SANTA CLARA

To: Chairman, Board of Supervisors  
Attention Clerk of the Board  
Page 2  
October 25, 1961

I was instructed by the Board of Review to send this letter and the accompanying material to all boards of supervisors and county road commissioners with the fervent hope that those counties that have not yet participated in this program will now do so.

Most of the county supervisors heard the excellent presentation by William D. McIntosh, Chairman of the Board of Review, at our recent annual meeting held in San Francisco.

Please get on the ball by joining the county route marker club.



Vincent T. Cooper  
Assistant General Manager

VTC:h

cc: County Road Commissioners  
Board of Review Members

CALIFORNIA COUNTIES  
COUNTY ROUTE MARKER PROGRAM  
INFORMATION AND INSTRUCTIONS

The following information is being furnished all counties to re-acquaint you with the County Route Marker Program and apprise you of its salient features.

The County Route Marker Program was launched in 1958 by the County Supervisors Association of California. The program is designed to benefit the motorists traveling the more important county roads in California by designating such routes as "County Sign Routes" and assigning route numbers to them. When such routes are properly posted and the designations indicated on road maps, the full benefit of the program is then passed on to the traveling public. Routes to be so marked should meet certain requirements. Those requirements and the method of applying for route number assignments are noted below.

Boards of supervisors and road commissioners, when selecting routes to be numbered, should not only adhere to the established criteria for such selection, but also keep in mind that any road to be signed should be one which is constructed to a reasonable standard, and be provided with adequate warning signs and devices for the safety and convenience of the traveling public. Motorists observing a signed route on their road maps should properly assume that the roads so marked are constructed and maintained in such a manner as to be easily traversable, with legal equipment, without fear of damaging their cars or endangering lives.

Point six of the original program now reads as follows:

"6. THAT THE ROUTES TO BE SO MARKED, CONFORM TO THE FOLLOWING CRITERIA: THAT THE ROUTE BE A MAJOR ROAD OF GENERAL PUBLIC INTEREST, SUCH AS QUALIFIED CONNECTIONS BETWEEN STATE HIGHWAYS OR COUNTY SIGNED ROUTES, A ROAD LEADING TO A MAJOR FACILITY OF A STATE PARK, COUNTY PARK, A NATIONAL PARK OR MONUMENT, HISTORICAL MONUMENT, A PUBLICLY OWNED RECREATIONAL AREA, OR A MILITARY INSTALLATION OR AREA."

Any route passing through or into a city must have the concurrence, in writing, of the city council for the establishment of the route. Likewise, a route going into another county or counties should be carried to its logical terminus by concurring resolutions from the county or counties affected. The originating county should take the initiative in obtaining concurring resolutions from cities or other counties affected in joint routes.

Short roads to a specific location, served by a single road with little or no chance of a motorist becoming confused or lost, are not generally recommended for approval. It is felt that directional signs should be used in these cases.

The Board of Review is earnestly concerned with the proper signing of approved routes, and feels that adherence to the foregoing is essential to the proper function of the program. The effectiveness of the county route marker program is dependent on the proper installation of signs and the coordination between counties and cities in the

erection of signs on joint routes. For example, it is important that the entire route be posted at one time. The originating county should also take the initiative in procuring signs and co-ordinating their installation. The method of installing signs should be in accordance with the State Division of Highways Planning Manual, Part 8.

The county route signs required on state highways to mark the junction with county sign routes must be requested of the Division of Highways in writing to the District Engineer.

Applications for route number assignments are to be made in triplicate to the County Supervisors Association of California, in resolution form, accompanied by maps delineating the requested routes.

The program is administered by a Board of Review composed of the below listed men. Any member may be contacted for information on the program.

Wm. D. McIntosh, Lassen County Road Commissioner. (Chairman)  
George V. Berkey, Riverside County Supervisor  
Chas. E. Coupe, Yuba County Supervisor  
G. P. Parmelee, Mgr. Sign Services, Automobile Club of  
So. Calif.  
Royal W. Kellogg, Chief Engr., Calif. State Automobile Assn.  
I. L. Morhar, Chief Deputy Los Angeles County Road  
Commissioner.  
H. B. LaForge, Federal Secondary Engr., Div. of Hwys.  
(Advisory Member)  
V. T. Cooper, Asst. Gen. Manager, CSAC. (Advisory Member)

The enclosures listed below are attached as a guide to applicants for route number assignments:

- Enclosure (1) SAMPLE OUTLINE OF RESOLUTION REQUESTING ROUTE NUMBER.
- Enclosure (2) CHECK-OFF LIST.
- Enclosure (3) ROUTE MARKER SPECIFICATIONS.
- Enclosure (4) PREFIX ASSIGNMENTS BY AREAS.

SAMPLE OUTLINE OF RESOLUTION OF APPLICATION

WHEREAS, the County Supervisors Association of California had adopted a twelve point program providing for standard county route markers for use on certain county roads; and

WHEREAS, \_\_\_\_\_ County has the following route(s), which meet(s) the requirements as stated below:

(INSERT ROAD NO., FAS NO., IF APPLICABLE, LOCAL NAME, TERMINI, AND QUALIFICATIONS UNDER POINT SIX)

NOW THEREFORE BE IT RESOLVED, that \_\_\_\_\_ County hereby requests approval and route number assignment to the above listed county roads.

oooOooo

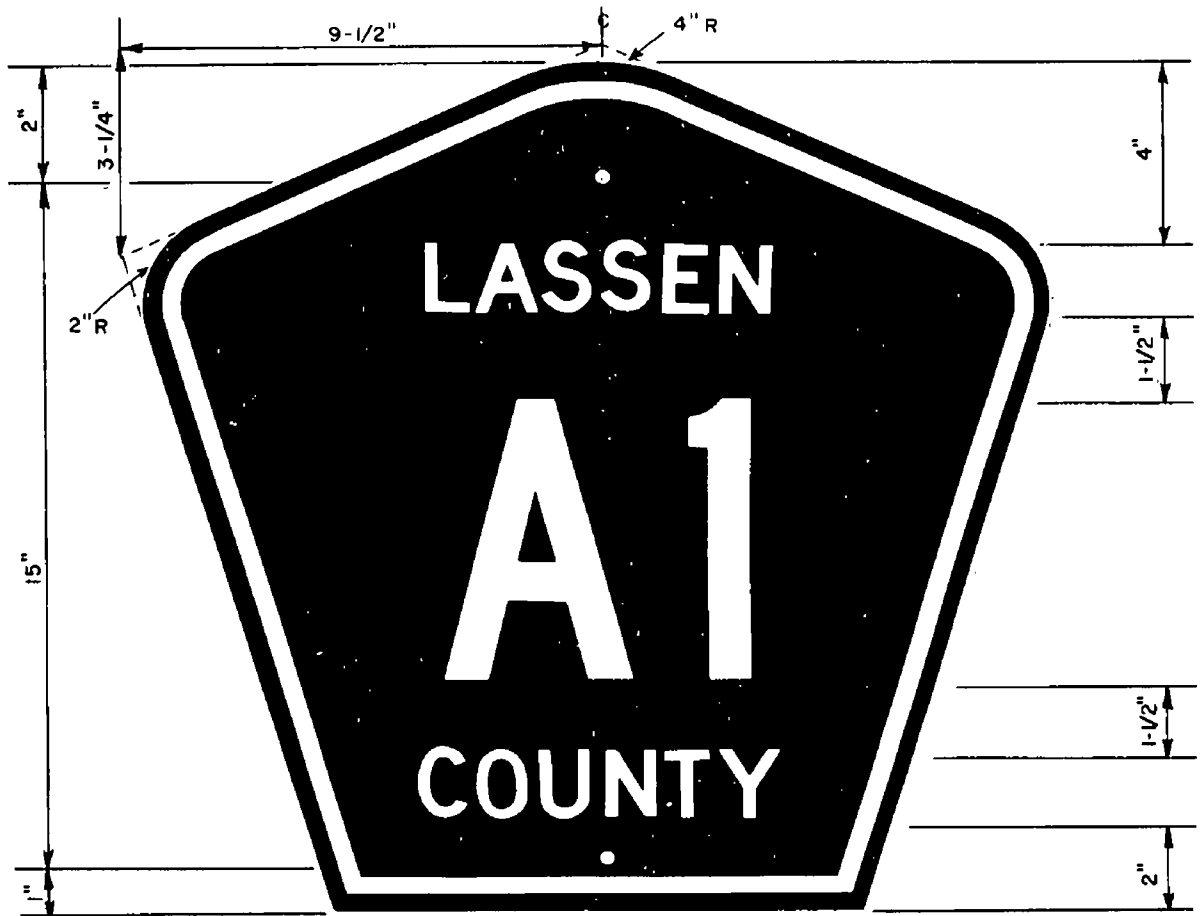
(When submitting requests for roads that are inter-county or enter or pass through incorporated cities, add a paragraph as follows before the "resolve".)

WHEREAS, \_\_\_\_\_ County Board of Supervisors (or \_\_\_\_\_ City Council, or any applicable combination) is being asked to request route designation for that portion of County Road No. \_\_\_\_\_, which lies within \_\_\_\_\_ County (or \_\_\_\_\_ city limits.)

COUNTY ROUTE MARKER PROGRAM

CHECK OFF LIST

1. \_\_\_\_\_ Prepare resolution requesting route number assignment.
2. \_\_\_\_\_ Request necessary concurring resolutions from cities or other counties as applicable.
3. \_\_\_\_\_ Prepare map delineating road or roads requested (preferably county HPS maps).
4. \_\_\_\_\_ Write cover letter describing road or roads and making a brief statement as to condition, alignment, type of construction, average width of traveled way, and adequacy of signs and other safety facilities.
5. \_\_\_\_\_ Send three copies of complete application to County Supervisors Association of California, 1100 Elks Building, Sacramento 14.
6. \_\_\_\_\_ Notify CSAC when signs are erected.
7. \_\_\_\_\_ Request installation of signs at highway intersections from Division of Highways, in writing, to District Engineer.



CODE NO.	SIZE	BORDER WIDTH	MARGIN WIDTH	LETTER SIZE & SERIES					HOLE CENTERS	HOLE DIA.	CORNER RADIUS	REFLECTORS	
				LINE 1	LINE 2	LINE 3	LINE 4	LINE 5				NO.	SIZE
G 25 R	18" X 18" X 10-5/8"	1/4"	1/4"	1-1/2"D	6"-C	1-1/2"D			2" 15"	1/2"	AS NOTED		
									1"				

BLUE BACKGROUND WITH YELLOW BORDER AND SYMBOL.

## REMARKS

24" X 24" X 14-3/16" MARKER USED ON STATE HIGHWAYS  
ALL DIMENSIONS IN PROPORTION

G 34 R ARROW TO BE USED WITH MARKER WHEN  
NECESSARY USING BLUE BACKGROUND - YELLOW  
BORDER AND SYMBOL 16" X 8-1/2" SIZE.

USE REFLECTIVE SHEETING ON BACKGROUND, BORDER & SYM.

STATE OF CALIFORNIA  
DEPARTMENT OF PUBLIC WORKS  
DIVISION OF HIGHWAYS

APPROVED:

*[Signature]*  
TRAFFIC ENGINEER

DATE 7/1/59

7/31/61

REVISION

REPLACING G 25 R DATED 3/16/61



ROUTE PREFIX ASSIGNMENTS BY AREAS

NORTHERN CALIFORNIA COUNTIES GROUP - A, B

Counties:	Butte	Shasta
	Glenn	Siskiyou
	Lassen	Tehama
	Modoc	Trinity
	Plumas	

NORTH COASTAL COUNTIES GROUP - C, D

Counties:	Del Norte	Mendocino
	Humboldt	Napa
	Lake	San Francisco
	Marin	Sonoma

SACRAMENTO-MOTHER LODE COUNTIES GROUP - E, F

Counties:	Alpine	Sacramento
	Amador	Sierra
	Calaveras	Solano
	Colusa	Sutter
	El Dorado	Tuolumne
	Nevada	Yolo
	Placer	Yuba

CENTRAL COAST COUNTIES GROUP - G, H

Counties:	Alameda	San Mateo
	Contra Costa	San Luis Obispo
	Monterey	Santa Clara
	San Benito	Santa Cruz

SAN JOAQUIN VALLEY COUNTIES GROUP - J, K, L

Counties:	Fresno	Merced
	Kern	San Joaquin
	Kings	Stanislaus
	Madera	Tulare
	Mariposa	

SOUTHERN EMPIRE COUNTIES GROUP - N, P, R, S

Counties:	Imperial	Riverside
	Inyo	San Bernardino
	Los Angeles	San Diego
	Mono	Santa Barbara
	Orange	Ventura

# COUNTY OF SANTA CLARA

## Office of the COUNTY COUNSEL

SPENCER M. WILLIAMS

COUNTY COUNSEL

JOHN R. KENNEDY

WILLIAM M. SIEGEL

ASSISTANT COUNTY COUNSELS

DEPUTIES:

JOAN A. SYMON

ROBERT S. STURGES

ROBERT P. MCNAMEE

PETER G. YOUNG

RICHARD S. HARRISON

JOHN B. GUNN

SELBY V. I. BROWN, JR.

BOND & TAX CLERK

DOROTHY V. FANNING

COURT HOUSE

SAN JOSE 13, CALIFORNIA

TELEPHONE CYPRESS 5-1050

March 11, 1960

The Honorable Board of Supervisors  
County of Santa Clara  
Civic Center  
San Jose, California

Gentlemen:

On January 25, 1960 you requested this office and the Planning Department to review sign control ordinances in effect in the County.

Placement of signs in unincorporated areas may be divided into four categories: (1) placement within the County right of way, (2) placement outside of the County right of way but within future road lines, (3) placement outside of both the County right of way and future road lines, and (4) placement in any manner which unduly obstructs the view of vehicles traveling upon the County roads.

It goes without saying that no County ordinance can be effective within the limits of any city.

The County controls signs under category (1) above through ordinance code sections 7.1.1-6, et seq. This ordinance was thoroughly discussed in our letter of July 7, 1959 in response to a previous request in this matter. A copy of the letter is attached for your information. In brief, the County has absolute authority to summarily remove any signs which are placed within the County right of way without proper permit. No prior notice is required and the County personnel may remove same at any time they are brought to their attention.

County regulation under categories (2) and (3) above are in essence zoning regulations. Under the zoning ordinance the Planning Commission has authority to regulate certain signs in a number of our zoning districts. Permanent signs may be

The Honorable Board of Supervisors  
March 11, 1960  
Page 2

required to have architectural and site control approval, while temporary signs such as subdivision directional signs usually have a condition limiting the length of time the sign may remain at the approved site.

As stated in our letter of July 7, 1959, the State law prevents the County from adopting any specific sign control ordinance. We may only control signs through the zoning ordinance. Placement of signs within any future road line (category (2) above) without the necessary variance or permit would be a violation of the zoning ordinance and subject to abatement proceedings or criminal proceedings, whichever is deemed most appropriate. Placement outside of both right of way and future road lines may or may not be a violation of the County zoning ordinance, depending upon the type of zoning in which the signs are placed. If it is ascertained that this constitutes a zoning violation, it is also subject to either abatement or criminal prosecution. No summary removal is permissible under either of these categories.

County ordinance code sections 7.1.1-2, et seq., control the erection or placement of any signs which obstruct the safe view of intersecting roads by the traveling public. It specifies, in essence, that any billboard (or other obstruction) standing on property within the lines of a triangle which has sides 40 feet from the point of intersection of the curb lines or right of way line, the overall height of which is more than 3 feet above the crest of the streets bordering the property, may be removed. The procedure for such removal (section 7.1.1-2.4) requires a five day notice by the Director of Public Works to remove the obstruction. Failure to remove requires abatement proceedings in order to compel compliance with the order.


This office is unable at this time to determine whether the current sign problem can be best solved by the adoption of new ordinances, or the more vigorous enforcement of existing ordinances. It would be possible to provide in a conditional use permit authorizing signs, a condition that would allow a future summary removal of the sign upon the expiration of the permit. This might be a helpful enforcement device.

The Honorable Board of Supervisors  
March 11, 1960  
Page 3

If the Board determines that additional regulations are the answer, we will be happy to review any proposals to determine whether they are valid within the limits prescribed by State law.

If you have any further questions in this matter, please do not hesitate to let us know.

Very truly yours,

  
SPENCER M. WILLIAMS  
County Counsel

SMW:meb - encl.

cc: Executive  
Planning Department  
Department of Public Works  
Each member of the Board of Supervisors

# COUNTY OF SANTA CLARA

## Office of the COUNTY COUNSEL

SPENCER M. WILLIAMS

COUNTY COUNSEL

JOHN R. KENNEDY

WILLIAM M. SIEGEL

ASSISTANT COUNTY COUNSELS

DEPUTIES:

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ROBERT S. STURGES

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RICHARD S. HARRISON

JOHN B. GUNN

SELBY V. I. BROWN, JR.

BOND & TAX CLERK

DOROTHY V. FANNING

COURT HOUSE

SAN JOSE 13, CALIFORNIA

TELEPHONE CYPRESS 5-1050

July 7, 1959

The Honorable Board of Supervisors  
County of Santa Clara  
Civic Center Building  
San Jose, California

Gentlemen:

At your meeting of July 6, 1959 you requested the County Counsel to report on the applicable law and ordinances regulating unauthorized advertising displays on or along the County highways in the unincorporated areas in the County.

Section 7.1.1-6 of the Santa Clara County Ordinance Code relates to encroachments on County highways. It prohibits any encroachment upon a County highway or right of way without first obtaining an encroachment permit from the Director of Public Works.

An encroachment is defined in the ordinance as follows:

"As used herein, the term 'encroachment' includes any tree, tower, pole, pole line, fence, billboard, stand, building, or any structure or object of any kind or character not particularly mentioned in this subsection which is placed in, under, or over any portion of the County highway."

An advertising display placed upon a County highway or right of way would be an encroachment, and when located without a permit, may be summarily removed by the Director of Public Works or agents designated by him. (Section 7.1.1-6.12)

The State of California has occupied the field of regulation of outdoor advertising in areas within the view of public highways

COPY

The Honorable Board of Supervisors  
July 7, 1959  
Page 2

in unincorporated areas by adoption of the Outdoor Advertising Act (Business and Professions Code, Sections 5002, et seq.). This Act, however, leaves to the county the right to regulate outdoor advertising in the unincorporated areas as a part of a comprehensive zoning plan. The zoning ordinance of the County provides for regulation of signs in certain zoning districts. The Outdoor Advertising Act requires a person to obtain a written permit from the State Director of Public Works or his authorized agent before he may place an advertising display in areas affected by the Act.

Section 5310 of the Act provides:

"It is unlawful for any person to place or cause to be placed, or to maintain or cause to be maintained, any advertising display without the lawful permission of the owner or lessee of the property upon which the advertising display is located."

Violations of the provisions of the Act are made misdemeanors (Business and Professions Code, Section 5313) and the State Director of Public Works is directed to enforce the penalties for failure to comply with the provisions of the Act (Business and Professions Code, Section 5218).

If you have any further questions in this matter, or if we can be of any further assistance to you, please do not hesitate to contact us.

Very truly yours,

SPENCER M. WILLIAMS  
County Counsel

By  
William M. Siegel  
Assistant County Counsel

CC: Members of the  
Board of Supervisors  
Richard Olson

*County Supervisors Association of California*

500 ELKS BUILDING, SACRAMENTO 14, CALIFORNIA

TELEPHONE GILBERT 1-4011

A. C. DONNENWIRTH, PRESIDENT  
PORTOLA, PLUMAS COUNTY

C. W. BRADBURY, FIRST VICE PRESIDENT  
CARPINTERIA, SANTA BARBARA COUNTY

HARRY P. SCHMIDT, SECOND VICE PRESIDENT  
GUSTINE, MERCED COUNTY

DAVID W. BIRD, TREASURER  
NATIONAL CITY, SAN DIEGO COUNTY

WM. R. MACDOUGALL  
GENERAL COUNSEL AND MANAGER

May 13, 1959

To: Chairman, Board of Supervisors  
Attention Clerk of the Board

From: Vincent T. Cooper

Subject: UNIFORM COUNTY ROUTE MARKER PROGRAM-SUPPLEMENTAL  
INSTRUCTIONS

This letter constitutes revision and additional information relative to CSAC letter of instruction dated June 20, 1958, concerning the uniform County Route Marker Program.

The Board of Review met in Sacramento on April 24, 1959, and adopted the following revisions to the program:

First, and most important, the design of the sign has been changed to include a 1/4" yellow border on the minimum 18" sign as shown on Enclosure (1) attached hereto. The basic policy regarding the size and design of the marker shall be as follows:

The size shall be at the option of the individual counties, based on determined requirements, but in no case smaller than 18" as shown on Enclosure (1). Dimensions on larger signs shall be in proportion to the 18" sign. The design shall be as previously adopted with the addition of the indented border as shown on Enclosure (1).

The Board of Review recommends that signs be at least partially reflectorized to give the best 24 hour service. However, the policy shall be that signs may be fully reflectorized, partially reflectorized or non-reflective, at the discretion of the county ordering signs.

Second, after receiving route number assignments, each county is requested to report to this office (CSAC) when route markers have actually been installed. This office will keep a record, and in turn, report to the auto clubs so that they may complete their records and indicate routes on their road maps.

Copy each Bd Member - HWC - DPW - CC - ~~PC~~ ~~WAE~~

Date MAY 25 1959  
APPROVED *L-UV*  
RE: CE CC PC DPW FLD  
NO: ABSTAINS:

Chairman, Board of Supervisors  
Attention Clerk of the Board  
Page 2  
May 13, 1959

Third, the policy regarding assignment of route numbers has been established as being in line with the same principles of route signing used by the State Division of Highways.

The next meeting of the Board of Review is scheduled for July 16th. Applications for route number assignments should be received in this office early in July to be processed during the next Board meeting.

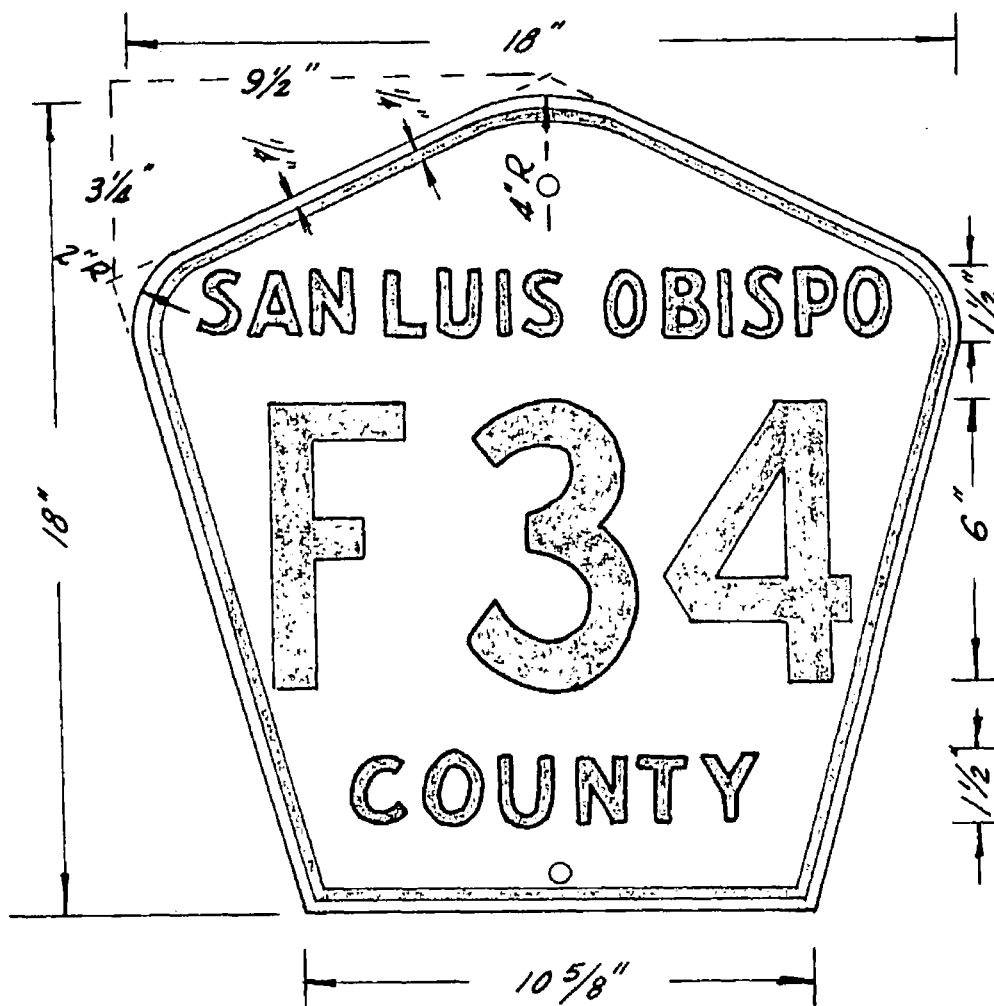
For your information, there has been one change on the Board of Review. Mr. Charles E. Coupe, Yuba County Supervisor, has replaced Mr. Carl Hamon.



Vincent T. Cooper  
Assistant General Manager

VTC:h  
Enc.  
cc: Board of Review  
County Road Commissioners  
H. B. LaForge  
Francis Dunn, Supervisor  
Victor Sauer, Road Commissioner





# UNIFORM COUNTY ROUTE MARKER

## SPECIFICATIONS

REVISED 4-24-59

SHAPE: PENTAGONAL WITH ROUNDED TOP CORNERS

COLOR: YELLOW LETTERS, NUMERALS & BORDER  
ON BLUE BACKGROUND

SIZE: 18" X 18" MINIMUM

DIMENSIONS: AS ABOVE ON 18" SIGN. IN PROPORTION FOR LARGER SIGNS.

28.

RESOLUTION REQUESTING APPROVAL  
IN ROAD ASSIGNMENTS  
TO COUNTY ROADS

---

WHEREAS, the County Supervisors Association of California has adopted a twelve point program providing for standard county route markers for use on certain county roads; and

WHEREAS, point 6 of the program requires that routes to be marked must conform to certain criteria; and

WHEREAS, Santa Clara County has the following routes, which meet the requirements, in that each one is a County Primary Road of general public interest;

Road No. 5 FAS Route 618 - Almaden Road  
Road No. 155 FAS Route 618 - McKean Road  
Road No. 156 FAS Route 618 - Ivas Road  
Road No. 991 FAS Route 991 - Bloomfield Avenue  
Road No. 184 FAS Route 993 - Cottle Avenue  
Road No. 204 FAS Route 993 - Downer Avenue  
Road No. 302 FAS Route 993 - Kooser Avenue  
Road No. 1152 FAS Route 993 - Blossom Hill Road  
Road No. 393 FAS Route 1002 - Fremont Avenue  
Road No. 778 FAS Route 1002 - San Antonio Avenue  
Road No. 116 FAS Route 999 - Homestead Road  
Road No. 171 FAS Route 999 - Grant Road  
Road No. 18 FAS Route 1001 - Lawrence Station Road  
Road No. 223 FAS Route 992 - Leavesly Road  
Road No. 236 FAS Route 992 - Ferguson Road  
Road No. 211 FAS Route 995 - Saratoga Avenue  
Road No. 3491 FAS Route 996 - Santa Clara-Los Gatos Road  
Road No. 7 FAS Route 1009 - Santa Clara-Alviso Road  
Road No. 79 FAS Route 617 - Watsonville Road

cc: County Counsel  
All other copies to County Engineer

Ex 13

SEP 29 1959

ROLL CALL: YES ☒ NO ☒

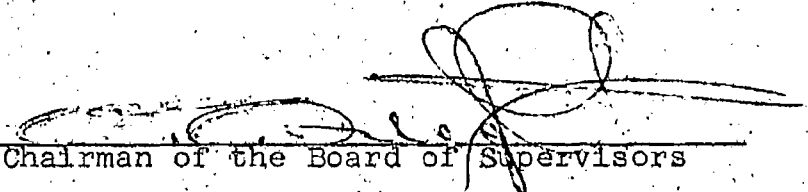
NOW, THEREFORE, BE IT RESOLVED that Santa Clara County hereby requests approval and route assignment to the above listed County Primary Roads.

PASSED AND ADOPTED by the Board of Supervisors of the County of Santa Clara, State of California, this 29th day of September, 1958, by the following vote:

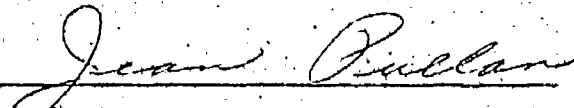
AYES: Supervisors Brown, Della Maggiore, Hubbard, Levin, Slaght

NOES: Supervisors None

ABSENT: Supervisors None

  
Chairman of the Board of Supervisors

ATTEST: RICHARD OLSON, Clerk of  
the Board of Supervisors

  
Deputy Clerk of the Board of Supervisors

SANTA CLARA COUNTY ROAD  
FOR COUNTY ROUTE MARKING PROGRAM

- FAS #618 Almaden Road (County Road #5) McKean Road (Co. Rd. #155) Uvas Road (Co. Rd. #156) is a route from City of San Jose that provides access to the Chesboro Reservoir and the Uvas Reservoir and connects with State Sign Route #152, upon which Mt. Madonna Park is located via Watsonville Road #79.
- FAS #991 Bloomfield Ave. (County Road #991) is a connecting link between State Route 101 and State Sign Route #152.
- FAS #993 Cottle Avenue (County Road #184), Downer Ave. (Co. Rd. #204) Kooser Ave. (Co. Rd. #302), Blossom Hill Road (Co. Rd. #1152) is a route connecting State Sign Route #101 South of San Jose to the City of Los Gatos, connecting with State Sign Route #17.
- FAS #1002 Fremont Avenue (County Road #393), San Antonio Avenue (County Road #778) is a Route leaving the El Camino Real (State Sign Route #101) North of Santa Clara and passing thru the City of Los Altos to the Bayshore (State Sign Route #101 Bypass).
- FAS #999 Homestead Road (County Road #116), Grant Road (County Road #171), Extends from the City of Santa Clara, thru City of Cupertino and Los Altos to State Sign Route #101 in Mt. View.
- FAS #1001 Lawrence Station Road (County Road #18) is a direct connection between Stevens Creek Road #41 and State Sign Route #9.
- FAS #992 Leavesly Road (County Road #223), Ferguson Road (County road #236) is a route from State Sign Route #101 to State Sign Rte. #152 which bypasses the City of Gilroy.
- FAS #995 Saratoga Avenue (County Road #211) is a direct route between City of Santa Clara and City of Saratoga.
- FAS #996 Santa Clara-Los Gatos Road (County Road #34-91) is a direct route between City of Santa Clara and City of Los Gatos.
- FAS #1009 Santa Clara-Alviso Road (County Road #7) is a direct route between City of Santa Clara and Town of Alviso.
- FAS #617 Watsonville Road (County Road #79) is a direct route from State Sign Route 101 near Morgan Hill to State Sign Route #152, and Mt. Madonna Park.

# County Supervisors Association of California

500 ELKS BUILDING, SACRAMENTO 14, CALIFORNIA

TELEPHONE GILBERT 1-4011

CHESTER E. STANLEY, PRESIDENT  
LIVERMORE, ALAMEDA COUNTY

A. C. DONNENWIRTH, FIRST VICE PRESIDENT  
PORTOLA, PLUMAS COUNTY

C. W. BRADBURY, SECOND VICE PRESIDENT  
CARPINTERIA, SANTA BARBARA COUNTY

DAVID W. BIRD, TREASURER  
NATIONAL CITY, SAN DIEGO COUNTY

WM. R. MACDOUGALL  
GENERAL COUNSEL AND MANAGER

June 20, 1958

To: Chairman, Board of Supervisors  
Attention: Clerk of the Board

From: Vincent T. Cooper

Subject: UNIFORM COUNTY ROUTE MARKERS - INSTRUCTIONS

*Referred to Co Eng  
at mtg of June 30.  
This is an extra  
copy. E.O.*

The County Route Marker - Board of Review held an organizational meeting June 5, 1958, in Sacramento.

The purpose of the meeting was to formulate plans and procedures to activate the 12-point program approved by the Board of Directors of the County Supervisors Association of California on April 25, 1958. (Exhibit "A" attached)

G. T. McCoy, State Highway Engineer, has approved our request that the Division of Highways will select the numbering system, assign route marker numbers and keep the necessary permanent records required. (Exhibit "B" attached) An inventory of county route markers required over the next 10 years is in progress.

The sketch of the Uniform County Route Marker as to size, shape, color and specifications is attached. (Exhibit "C")

This is strictly a voluntary program. Sample resolutions, already approved by the Board of Review, are attached. (Exhibits "D1, D2 and D3") By "voluntary" we mean that the County Board of Supervisors may inaugurate the program, by resolution, whenever the Board decides to establish Uniform County Route Markers, either intra-county or inter-county. Exhibits D1, D2 and D3 indicate the method used in the counties of Lassen, Plumas and Modoc.

The procedures have been outlined in the flow chart attached. (Exhibit "E") (1) County resolution (2) Mailed to and acknowledged by the County Supervisors Association (3) Considered by Board of Review (4) Approval by Board of Review (5) Assignment of Route Numbers (6) Right of Appeal to the County Supervisors Association of California if application rejected.

Route numbers will be assigned by areas conforming to the Regional Associations within the framework of the County Supervisors Association. (Exhibit "F" attached)

Boards of Supervisors and Road Commissioners, when selecting routes to be numbered, should not only adhere to point six of the adopted program, (Exhibit "A") but keep in mind that any road to be signed should be one which is constructed to a reasonable standard for the safety and convenience of the motorist using them.

Chairman, Board of Supervisors  
Attention: Clerk of the Board  
June 20, 1958  
Page 2

It is felt that roads receiving County Route designation should maintain a certain dignity to justify their status. Motorists seeing a signed route on their road maps would also assume that the roads so marked are constructed in such a manner as to be easily traverseable without fear of damaging their cars or endangering lives.

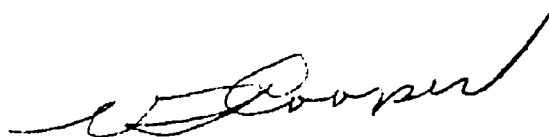
The first regular requests for route assignment will be considered on October 9, 1958. Board resolutions of request are to be mailed to the County Supervisors Association of California office, 500 Elks Building, not later than October 1.

It is tentatively planned for the Board of Review to meet four times annually in January, April, July and October. Although applications may be submitted at any time, in order to be approved during a meeting month they must be submitted by the first of that month.

All resolutions should include the County Road No., designation (Primary or Secondary), FAS Route No. (if applicable), local name, limits of road (from where to where), justification under point six of the program, and any other information which would aid the Board of Review in their deliberations. As stated in point five of the program, resolutions must be received from all counties concerned in the case of inter-county routes before assignment can be made.

The Division of Highways has indicated that they will install directional signs where county routes intersect state highways.

Bill McIntosh, Chairman and his committee members listed in Exhibit "A", deserve a great deal of credit in organizing the program in such an effective manner.



Vincent T. Cooper  
Assistant General Manager

VTC:me  
Attach. 8

cc: Board of Review  
County Road Commissioners  
H. B. LaForge  
Heinz Kaiser  
Vic Sauer

P. S. A panel discussion will be held in Berkeley, Supervisors Institute, July 3, 1958, at 9:00 a.m.

COUNTY SUPERVISORS ASSOCIATION OF CALIFORNIA

COUNTY ROUTE MARKER PROGRAM

(Approved, April 25, 1958)

The following twelve point program for marking county routes has been adopted by the County Supervisors Association of California:

1. That a program of placing county route markers on certain county roads is most desirable and beneficial to counties as well as the traveling public.
2. That such a program should be implemented by the County Supervisors Association.
3. That insofar as practical, that route marking conform to the "Purpose and Policy in the Establishment and Development of United States Numbered Highways" as adopted and revised by the American Association of State Highway Officials in July, 1940; and that the method of installing such signs follow the principles set forth in the State Division of Highways "Planning Manual" Part 8.
4. That the recommended sign be a pentagon with rounded top corners, 18" x 18" in size, with yellow letters and numerals on a blue background.
5. That the routes to be so numbered be selected by the Boards of Supervisors of the respective counties involved with any particular route, by a proper resolution by said Board; and that in the event inter-county routes are requested for numbering, that resolutions from each Board of Supervisors involved should be on file prior to assigning a route number in any one county.
6. That the routes to be so marked, conform to the following criteria for an initial trial period:
  - (a) That the route be a County Primary Road of general public interest, or
  - (b) A road leading to a State Park, a National Park or Monument, or to a major historical monument, or
  - (c) A road leading to a major publicly owned recreational area or to a major defense installation or area, or
  - (d) A major arterial street or road.
7. That the County Supervisors Association of California set up a Board of Review and Appeals to administer and monitor the program as they may deem necessary from time to time; and that said Board of Review be composed of representatives of each of the major automobile associations, one County Engineer, one Traffic Engineer, and two County Supervisors.
8. The Division of Highways will act as the agency to select a numbering system, assign numbers, and to keep the necessary permanent records required.

9. That numbers will be assigned by the Division of Highways only upon receipt of the resolution of the Board of Supervisors, and approval of the Board of Review.

10. That these rules and regulations are suggestions only, subject to changes from time to time by proper action of the Highway and Public Works Committee of the Supervisors Association.

11. That the program and future changes be administered by the County Supervisors Association of California.

12. That the County Supervisors Association of California implement this program without legislation and on a VOLUNTARY basis, and that no legislation be requested unless absolutely necessary to the working of the program.

The members of the Board of Review, Uniform County Road Signs, are listed below: (Point 7)

Bill McIntosh, Lassen County Road Commissioner, Chairman

George V. Berkey, Riverside County Supervisor

F. Carl Hamon, Yuba County Supervisor

Guy McDonald, Traffic Engineer, Los Angeles County Road Department

G. P. Parmelee, Manager, Sign Services, Automobile Club of Southern California

Royal J. Kellogg, Manager, Road Signing Activities, California State Automobile Association



Division of Highways  
Public Works Building  
P. O. Box 1499  
Sacramento 7

STATE OF CALIFORNIA  
DEPARTMENT OF PUBLIC WORKS  
Sacramento

May 23, 1958

Please Refer to  
File No.

100.57

Mr. Vincent T. Cooper  
Assistant General Manager  
Supervisors Association of California  
500 Elks Building  
Sacramento 14, California

Dear Mr. Cooper:

Your letter to this office dated April 30, 1958, to which was attached a copy of your circular letter dated April 30, 1958, to all Boards of Supervisors and County Road Commissioners in California regarding uniform county road signs, requested this Division's participation in a county sign route program.

As you know from consultation with Engineer of Secondary Roads H. B. LaForge and Traffic Engineer, George M. Webb, this Division has been aware of your desire, and our staff has endeavored to assist in examining the program and various feasible arrangements.

The Division of Highways is agreeable as requested, to act on a voluntary basis as the agency to select a numbering system, assign numbers, and to keep the necessary permanent records required.

This agreement is based on the understanding as set forth in the twelve-point program in your circular letter that the routes will be selected by the counties and approved by a board of review established by the County Supervisors Association. Further, it is understood and considered highly desirable that the program is to be limited initially to a moderate system, primarily in rural areas.

It would appear that the administrative costs imposed on the State in performing this function will be nominal. In the event that experience demonstrates the cost is more than nominal, the State would of necessity have to request appropriate financing arrangements.

From our consideration of this program to date, it would seem that one of the first steps should be to develop cooperatively with your review board a more detailed operation procedure. Drafting of such a procedure will be started when initiated by your Board of Review.

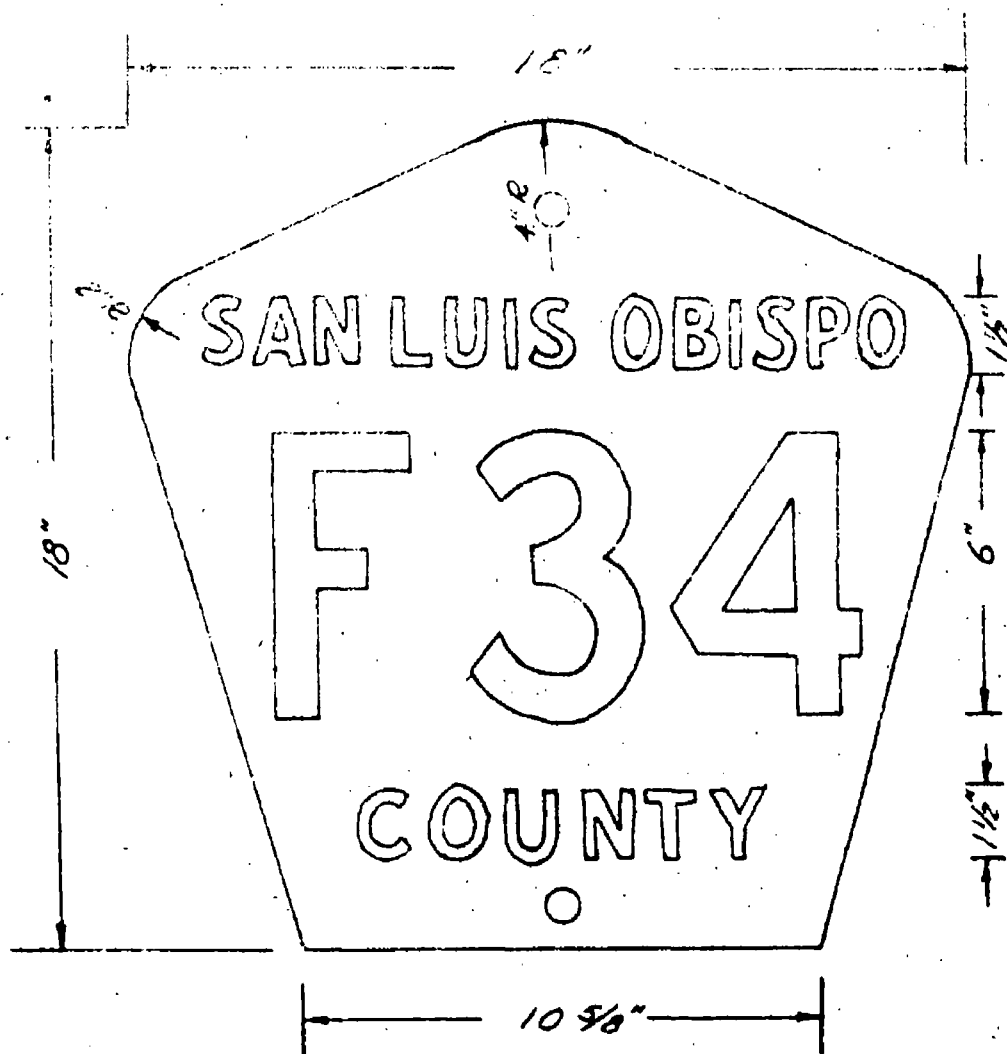
Federal Secondary Engineer, H. B. LaForge, has been assigned the responsibility of administering this program at the State level and it is suggested that any communications be directed to his attention. Traffic Engineer, G. M. Webb, will assist in an advisory capacity.

Very truly yours,

/s/ G. T. McCoy

/t/ G. T. McCoy  
State Highway Engineer

EXHIBIT "C"



## UNIFORM COUNTY ROUTE MARKER

APPROVED SIZE, SHAPE & COLORS

PENTAGON SHAPED W/ROUNDED CORNERS

SIZE: 18" X 18"

COLOR: YELLOW LETTERS & NUMERALS ON BLUE BACKGROUND

COLOR: SPECIFICATIONS: STATE OF CALIFORNIA SPECIFICATIONS

53 I 50 - NO. 55 YELLOW

NO. 65 BLUE

RESOLUTION NO. 699

WHEREAS, the County Supervisors Association of California has adopted a twelve point program providing for standard county route markers for use on certain county roads; and

WHEREAS, point 6 of the program requires that routes to be marked must conform to certain criteria; and

WHEREAS, Lassen County has the following routes, which meet the requirements, in that each one is a County Primary Road of general public interest;

Road No. 14 FAS Route 988 - "Joint Highway 14"  
Road No. 301 FAS Routes 517 & 987 - "Standish-Buntingville Cut-off"  
Roads No. 109-110 FAS Route 523 - "Clear Creek Cut-off"  
Road No. 422 FAS Route 1246 - "Bieber Cut-off"; and

WHEREAS, Modoc County Board of Supervisors is being asked to request route designation for that portion of Highway 14 which lies in Modoc County, and Plumas County Board of Supervisors is being asked to request route designation for their County Road No. 315 which is a continuation of Lassen County Road No. 109.

NOW, THEREFORE, BE IT RESOLVED that Lassen County hereby requests approval and route assignment to the above listed County Primary Roads.

The foregoing resolution was adopted at a regular meeting of the Board of Supervisors of the County of Lassen, State of California, held on the 5th day of May, 1958, by the following vote:

Supervisor Elmer Williams voting "Yes"  
Supervisor Gerald Packwood voting "Yes"  
Supervisor John Theodore voting "Yes"  
Supervisor James C. McQueen voting "Yes"  
Supervisor W. J. Tunison voting "Yes"

Elmer Williams  
Chairman of the Board of Supervisors  
of the County of Lassen, State of  
California.

ATTEST my hand and the Seal of the Board of Supervisors of the County of Lassen, State of California, this 5th day of May, 1958.

Nadene Wemple  
County Clerk and ex-officio Clerk  
of the Board of Supervisors.

RESOLUTION NO. 976

WHEREAS, the County Supervisors' Association of California has adopted a twelve point program providing for standard County route markers for use of certain County roads; and

WHEREAS, Lassen County Resolution No. 699 requests route assignment for Lassen County roads Nos. 109-110, which are part of an inter-county route running from State Route No. 36, near Clear Creek in Lassen County, and State Route No. 89, near Canyon Dam in Plumas County on Plumas County Road No. 315; and

WHEREAS, point 5 of said program requires Resolutions from each County involved in the case of inter-county routes;

NOW, THEREFORE, BE IT RESOLVED by the Board of Supervisors of the County of Plumas, State of California, that said Board hereby requests route designation for Plumas County Road No. 315, said road being a continuation of Lassen County Roads Nos. 109-110.

The foregoing Resolution was duly passed and adopted by the Board of Supervisors of the County of Plumas, State of California, at a regular meeting of said Board held on the 2nd day of June, 1958, by the following vote:

AYES: Supervisors	<u>Cloman. Flanagan. Blackman</u>
	<u>Donnenwirth and Humphrey</u>
NOES:	<u>None</u>
ABSENT:	<u>None</u>

E. J. Humphrey  
Chairman of said Board of Supervisors

ATTEST:

RESOLUTION

WHEREAS, the County Supervisors Association of California has adopted a twelve point program providing for standard county route markers for use on certain county roads; and

WHEREAS, Lassen County resolution No. 699 requests route assignment for Joint Highway 14 under the provisions of said program; and

WHEREAS, Point 5 of said program requires resolutions from each county involved in the case of inter-county routes,

NOW, THEREFORE, BE IT RESOLVED that Modoc County concurs in Lassen County resolution No. 699 and hereby requests route assignment for that portion of Highway 14 lying in Modoc County.

The foregoing resolution was adopted at a regular meeting of the Board of Supervisors of the County of Modoc, State of California, held on the 19th day of May, 1958, by the following vote:

AYES Chas. A. Fitzpatrick  
Everett W. Caldwell  
Charles B. Christensen  
James G. Stearns

NOES \_\_\_\_\_  
\_\_\_\_\_

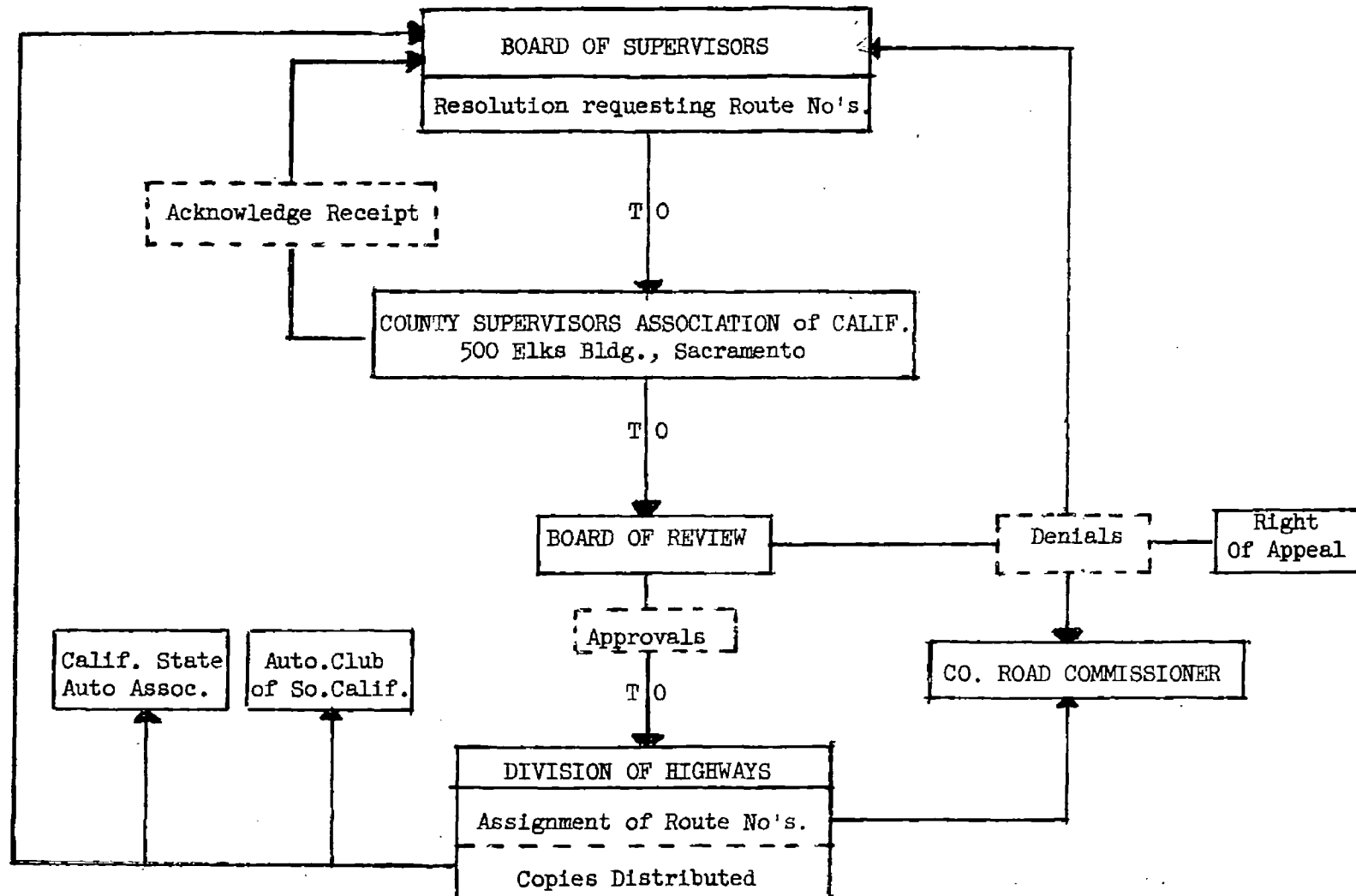
ABSENT John B. Laxague  
\_\_\_\_\_

ATTEST my hand and the Seal of the Board of Supervisors of the County of Modoc, State of California, this 19th day of May, 1958

Millicent Dubois  
County Clerk and ex-officio Clerk  
of the Board of Supervisors

## COUNTY ROUTE MARKER PROGRAM

## FLOW CHART



## ROUTE ASSIGNMENTS BY AREAS

NORTHERN CALIFORNIA COUNTIES GROUP - A. B

Counties:	Butte	Shasta
	Glenn	Siskiyou
	Lassen	Tehama
	Modoc	Trinity
	Plumas	

NORTH COASTAL COUNTIES GROUP -

Counties:	Del Norte	Mendocino
	Humboldt	Napa
	Lake	San Francisco
	Marin	Sonoma

SACRAMENTO-MOTHER LODE COUNTIES GROUP -

Counties:	Alpine	Sacramento
	Amador	Sierra
	Calaveras	Solano
	Colusa	Sutter
	El Dorado	Tuolumne
	Nevada	Yolo
	Placer	Yuba

CENTRAL COAST COUNTIES GROUP -

Counties:	Alameda	San Mateo
	Contra Costa	San Luis Obispo
	Monterey	Santa Clara
	San Benito	Santa Cruz

SAN JOAQUIN VALLEY COUNTIES GROUP -

Counties:	Fresno	Merced
	Kern	San Joaquin
	Kings	Stanislaus
	Madera	Tulare
	Mariposa	

SOUTHERN EMPIRE COUNTIES GROUP -

Counties:	Imperial	Riverside
	Inyo	San Bernardino
	Los Angeles	San Diego
	Mono	Santa Barbara
	Orange	Ventura

# CALIFORNIA STATE AUTOMOBILE ASSOCIATION

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PRESIDENT  
A. E. STRONG  
VICE-PRESIDENT  
FRED J. DEHLER  
VICE-PRESIDENT  
IRVING H. KAHN  
TREASURER  
EDWIN B. MOORE  
SECRETARY AND GENERAL MANAGER

## INTER-INSURANCE BUREAU EXECUTIVE COMMITTEE

REGINALD H. BIGGS  
H. J. BRUNNIER  
IRVING H. KAHN  
FRED J. DEHLER  
J. E. O'NEILL  
EDWARD H. PETERSON  
PORTER SEBMON

W. FOSTER STEWART  
MANAGER AND ATTORNEY-AT-LAW

## MAIN OFFICE

150 VAN NESS AVENUE SAN FRANCISCO 2, CALIFORNIA  
TELEPHONE MARKET 1-2141



OFFICE OF THE  
GENERAL MANAGER

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NORMAN S. WEST, MODESTO

January 16, 1956

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STOCKTON  
SUBANVILLE  
TURLOCK  
UKIAH  
VALLEJO  
WALNUT CREEK  
WATSONVILLE  
WESTLAKE  
(DALY CITY)  
WILLOW  
WOODLAND  
YREKA

Honorable Board of Supervisors  
c/o County Clerk  
Santa Clara County  
Court House  
San Jose, California

Gentlemen:

Since 1914 the California State Automobile Association has been erecting and maintaining street and highway signs in cooperation with the state and its political subdivisions. For the past 25 years this activity has been jointly financed by the public agencies paying for the costs of signs and materials, while the Association has borne all other costs.

By 1947 it became apparent that the growing demands of the State Highway System would not permit us to continue State highway signing and, at the same time, do justice to the signing of local streets and roads. As a consequence, we relinquished all State Highway signing work and since then we have devoted our entire sign-posting efforts to city streets and county roads.

When the Association first began its sign-posting work, it was at a time when there was not a single agency, public or private, prepared to erect and maintain needed highway warning and directional signs. Thus it was that this service on the part of the Association was quickly recognized as vital to the welfare of the motoring public and important to the public agencies having jurisdiction over our public streets and highways.

As time went on, more and more cities and counties developed adequate and qualified traffic engineering personnel. As that took place, the only justification for the Association's continued expenditure of membership funds for street and highway signing was to help maintain an effective and uniform sign system in California.

The maintenance of an adequate and uniform sign system is still a valuable public service, not only to California motorists, but to visiting drivers as well. When a traffic sign erected in one part of our state

DATE JAN 23 1956

APPROVED [Signature]

RECEIVED CC PC ENG [Signature]



performs precisely the same function as similar signs in all other parts of the state, the result is of benefit to all traveling motorists. In this respect, the State of California and its political subdivisions have an advantage which is not enjoyed by any other state in the nation. And, frankly, we would like to see that advantage retained.

On the other hand, the constantly increasing cost of this activity to the Association has become more of a financial burden than we can, in good conscience, continue to impose on our membership for a benefit which is enjoyed by all motorists.

In analyzing this problem, and in desiring to find a solution which would be reasonable and equitable, the Board of Directors of the California State Automobile Association has decided that we should continue to offer this service to the cities and counties of California, providing the Association is reimbursed for the field expense incurred in street and highway signing work.

At the present time the cities and counties are being charged the actual cost of sign materials. Under the proposed plan, the Association would continue to be paid for the cost of materials and, in addition, would be reimbursed for that portion of the cost represented by the actual wages of the sign men and the operating costs of the sign trucks. We will continue to absorb all overhead, depreciation, rent, supervision and other incidental expenses incurred in carrying on this activity.

Our records show that the actual cost of a sign man and truck amounts to \$3.50 per hour. Information on the amount of time which the Association devoted to your signing work this past year is available and we shall be pleased to furnish that information, if you so desire. Incidentally, under this arrangement, the Association will eliminate its emblem from all future signs.

It is our hope that this plan can be made effective no later than July 1, 1956. We are giving you this early notice so that if you would prefer to undertake your own street and highway signing work, you will have adequate time to obtain the necessary equipment and to build up your own sign department.

We know that you recognize the need of an adequate as well as a uniform system of signing, and that if you decide to do your own signing work, we are confident you will enter into the assignment with a determination to maintain the type of uniformity that will conform with California and National standards.

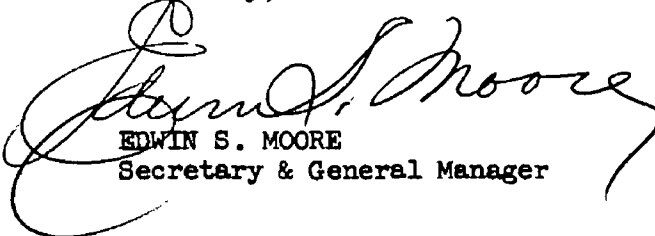
We have enjoyed very friendly relations with you and with the various officials with whom we have worked in the handling of your street and highway signing work in the past. And, irrespective of your decision on how you will want to handle your signing work in the future, we expect such friendly relations to continue.

We will continue to offer signing supervision and other traffic engineering services without charge to those cities and counties which desire to avail themselves of such services. We will maintain our membership on the California Sign Committee and we will remain active in the sign-posting field along with our other interests and activities in promoting street and highway development for the benefit of our membership and the communities and the counties in our territory.

We have no desire to influence your decision on whether you would prefer to assume full responsibility for your own street and highway signing work or whether you would prefer to have this Association continue the service on the basis outlined herein. Whatever your decision may be, we shall be pleased to abide by it.

We sincerely hope that you will always feel free to call upon us whenever we may be of help in any future traffic problem. Be assured we shall always be at your service.

Sincerely,



EDWIN S. MOORE  
Secretary & General Manager

ESM/eh

cc: Mr. Leonard Bushnell  
Road Commissioner